



Iowa Association of  
Business and Industry

December 21, 2017

"Forty Under 40"  
Business Publications Corporation  
100 Fourth Street  
Des Moines, Iowa 50309

To Whom It May Concern:

Please accept this sincere endorsement and letter of support to select Brett Burkhart for this year's Forty Under 40 recognition. Brett is an outstanding entrepreneur, marketing business strategist and volunteer with wide-ranging impact on the community of Ankeny, the Greater Des Moines region and the statewide business community.

Brett invests his time with the Iowa Association of Business and Industry (ABI), offering technical expertise for ABI's Taking Care of Business Conference mobile app and delivering solid strategy to ABI's marketing efforts. Through that effort, Brett positively impacts 1500 companies across the state of Iowa and the 500-600 statewide business leaders who attend the Taking Care of Business Conference every year. Brett has founded two companies in the Central Iowa area, Silver Silos and Slash Web Studios. Now, as a partner at Shift Interactive in West Des Moines, Brett continues to help clients improve their operations, and in turn, their company with technology.

Brett is also a tireless volunteer within his community, region, church and for special needs children. Brett and his Leadership Ankeny Institute classmates built and funded the Little Free Libraries that can be found across Ankeny. Now he is an active board member for the Ankeny Leadership Institute. He volunteers with the Greater Des Moines Habitat for Humanity and Prairie Life Church's Night to Shine.

On a personal note, I admire his infectious positive attitude, his servant leadership and his rare ability to lead a transformational effort while giving others the credit for its success—a commendable trait for a young and effective leader.

I highly recommend Brett Burkhart for Forty Under 40.

Sincerely,

Kathy Anderson  
Vice President, Member Development and Programs  
Iowa Association of Business and Industry