



The Ingenuity Company

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Date:	11 January 2018
To:	Forty Under 40 Selection Committee Business Publications Corporation c/o Jason Swanson 100 4 th Street Des Moines, Iowa 50309
Regarding:	Forty Under 40 Letter of Support for Mandy McWherter

Mr. Swanson and Selection Committee:

I am writing to express my support for Mandy McWherter to be included in the 2018 cohort of the Business Record's Forty Under 40.

Mandy and I have been involved in many YP efforts around greater Des Moines for many years. I got to know Mandy more actively through the New Leaders Council and was able to observe how hard she works and how dedicated to the cause of Young Professionals she is.

Mandy was the driving force behind the creation of NLC's advisory committee, where she is building a community of progressive leaders to share their insights and assist those who are emerging in the political community to become more active, effective, and engaged.

Mandy was also very involved with YPC for many years, serving as the Professional Development Chair and the Community Relations Chair, both of which demonstrated her commitment to the community and a willingness to connect those who could work together to improve our community.

She is also a new member of the Emerging Leaders Collaborative, as a strong voice to help the efforts of other YP groups in the metro area, and has already made significant contributions there, in just a short time.

We are fortunate in Des Moines to have such a deep pool of talented and dedicated individuals. Mandy is most definitely a standout and has a bright future of service in front of her. We are fortunate to have her here in Des Moines.

I highly and without reservation recommend Mandy McWherter for induction into this year's cohort of Forty Under 40.

Sincerely,

Joseph R. Benesh
President + CEO, The Ingenuity Company