

Mr. Jason Swanson
Des Moines Business Record
Business Publications Corporation Inc.
100 Fourth St.
Des Moines, IA 50309

Dear Mr. Swanson:

Please accept my endorsement for Mandy McWherter as a Des Moines Business Record 40 Under 40 nominee.

I met Mandy when I joined the Board of the Technology Association of Iowa a few years ago and worked very closely with her during my time as Chairman of that board in 2017.

I can't tell you how enthusiastically I support Mandy. I have watched her build marketing materials for TAI and assist with a rebranding effort that gave the organization a new and fresh facelift. I have worked with her and asked her for help on a number of occasions and I have consistently found her to be enthusiastic, an outstanding communicator, professional, and excellent at helping to organize a number of outstanding events.

We both share a desire to encourage and promote women in the Iowa Technology Community, and to grow the community in general. I travelled with her to South by Southwest where she helped to build an outstanding display to and actively sold Iowa and recruited throughout the event. I witnessed the same enthusiasm and excellence while attending the Grace Hopper Celebration event with her in Orlando last summer. Again her unique design and creative skills helped Iowa to stand out in a sea of convention displays.

More than anything, however, I have been impressed with way she represents our state. She is the type of person I could ask for help and she would go out of her way to exceed my expectations at every turn. Whether it was her reliability getting things done, her creative flair with and advertisement or display, or simply her infectious enthusiasm for the task at hand. She is one of those people that others gravitate to and I think she is a stellar representative for the State of Iowa.

When you think of those special individuals who are outstanding at what they do, and who are also outstanding ambassadors for the State of Iowa, it is hard for me to think of many other Iowans who fit the bill better than Mandy.

I hope you will consider my endorsement for Mandy, and hope that this letter conveys the high opinion that I hold of her.

Thank You,
Dave Tucker
Sr. VP of Product Development at Workiva
2017 Chair of the Board of the Technology Association of Iowa

