



**GREATER DES MOINES
PARTNERSHIP**

700 Locust St., Ste. 100
Des Moines, Iowa 50309
p: (515) 286-4950
DSMpartnership.com

Jan. 11, 2018

Mr. Jason Swanson
Business Publications Corporation
100 4th St.
Des Moines, IA 50309

Dear Forty Under 40 Selection Committee:

I write in support of Lynn Olberding's nomination for the *Business Record's* Forty Under 40 Class of 2018. I have had the pleasure of working with Lynn through her role at the Marshalltown Area Chamber of Commerce.

As Executive Director, Lynn has led the Marshalltown Chamber to new heights. The Marshalltown Chamber has achieved 4-star accreditation from the U.S. Chamber of Commerce. This puts Marshalltown in the top 3 percent of all chambers in the country. Lynn's leadership has helped the Chamber achieve the sound policies and effective organizational procedures necessary to receive the accreditation. Lynn is a leader in the chamber of commerce industry and is well-respected among her peers. She is the current Chair of the Iowa Chamber of Commerce Executives, of which she has been a member since 2007. Lynn was one of 11 chamber executives chosen to serve on the U.S. Chamber's Winter Institute Board of Regents. She received IOM designation through the U.S. Chamber of Commerce Foundation's Institute for Organizational Management in 2011.

Lynn is a heavily involved leader in the community. She wrote the Personnel Manual for the Marshalltown Regional Partnership and member of the Marshalltown Industrial Park Board of Directors. She helped start the Marshalltown Track Club, served as President of the Assistance League of Marshalltown and is currently serving as President of Team Franklin, the Franklin Elementary parent-teacher organization. She has been heavily involved in statewide organizations as well, serving as President of Young Professionals of Iowa during a 9-year board term, and serving on the Association of Business and Industry Foundation Board of Directors for three years.

For these reasons and more, it is my pleasure to recommend Lynn Olberding for the *Business Record's* Forty Under 40 Class of 2018. Thank you for your consideration.

Sincerely,

Jay Byers
CEO