



LIBBY CRIMMINGS, 35

DIRECTOR OF NATIONAL EDUCATION PROGRAMS
THE WORLD FOOD PRIZE FOUNDATION

2018 NOMINEE
BUSINESS RECORD
DES MOINES 40 UNDER 40

"Libby, in all the time I have known her, has radiated with a spirit of passionate, determined humanitarianism. In addition, what makes Libby truly unique is that she approaches her work with a sense fun."

LIBBY CRIMMINGS

LIBBY.CRIMMINGS@GMAIL.COM | 515 314 4865 | DES MOINES, IOWA

EXPERTISE

- Proven leader, team builder, connector, mission-driven motivator, creative strategic planner.
- Highly adaptable, ability to connect with various groups, populations, industries, and organizations.
- Resourceful, creative, optimistic, troubleshooter, effective crisis manager.
- Excellent communicator including public speaking, interpersonal, and creative writing.
- Media savvy including outreach and relations, press releases, Op-Eds, and Letters to the Editor.
- Congressional and legislative experience working across party lines to create smart policy.

EDUCATION

IOWA STATE UNIVERSITY

2001-2003

Bachelor of Arts, Fine Art and Design emphasis in Advertising

BRAINCO, SCHOOL OF DESIGN & ADVERTISING

2006 - 2007

Art Direction and Advertising

GRANDVIEW UNIVERSITY

2008-2009

Certificate in Art Therapy

EXPERIENCE

THE WORLD FOOD PRIZE FOUNDATION

DIRECTOR OF NATIONAL EDUCATION PROGRAMS | 2014 - PRESENT

- Directed the national expansion of The World Food Prize Foundation's education and youth leadership programs, impacting over 10,000 students annually.
- Developed strategic partnerships, creating opportunities to engage and inspire the next generation of young scientific, agricultural, and humanitarian leaders in the global fight to end hunger and poverty.
- Increased Youth Education Programs by 52% in three years to 23 different states.
- Established and coordinated the World Food Prize Board of Reviewers to read, analyze, and provide personalized feedback on research papers to over one thousand students annually.
- Coordinated the Wallace-Carver Fellowship program, a USDA partnership and special initiative of former Sec. Vilsack to place Borlaug Scholars at leading U.S. research centers.
- Manage the National Expansion Budget, report to donors, and maintain relations with grant funders.

THE IOWA LEGISLATURE

LEGISLATIVE ASSISTANT TO STATE SENATOR ROBERT DVORSKY | 2014 SESSION

- Organized all scheduling, tracked bills, and managed official committee books.
- Managed constituent communications and served as representative at meetings.
- Assisted with newsletters, press releases, media outreach, social media strategy, and reporting.

THE ONE CAMPAIGN

REGIONAL FIELD DIRECTOR, MIDWEST | 2008 - 2013

- Built relationships across party lines with U.S. congress members, presidential candidates, surrogates, advisors, and staff to educate and encourage support of ONE's priority programs.
- Organized and managed all fieldwork and local events in a seven Midwestern state region.
- Created outreach strategies, recruited, trained, and led all volunteer efforts in the region.
- Developed and led State Advisory Committees with local high-level influencers.
- Effectively advocated for successful International Development programs such as The President's Emergency Plan for AIDS Relief, Feed the Future, and Energize Africa.

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COMMUNITY INVOLVEMENT

- Greater Des Moines Leadership Institute, Leadership Program Class of 2017
- AMOS- Let's Talk program
- Art Force Iowa- Know Justice Exhibit, Committee Member
- Young Non-Profit Professionals Network, Des Moines- Membership Committee, Former Social Committee Co-Chair
- PTA Committee Member – Hubbell Elementary School
- Founder of Give a Damn Des Moines and Find the Good
- Volunteer and avid supporter of many various community organizations including:

Des Moines Social Club, Oxfam, Easter Seals, Blank Children's Hospital, Young Women's Resource Center, Art Force Iowa, After School Arts Program, Movement 515, Run DSM.

EXPERIENCE

ONE VOTE 08

STATE DIRECTOR, IOWA | 2007 – 2008

- Directed the ONE Vote 08 field campaign strategy in Iowa during the presidential election.
- Set up field offices in Iowa and managed six staff members locally and remotely.
- Developed relationships with presidential candidates, staff and advisors to educate and encourage support of the International Affairs Budget and key priority programs.
- Created and coordinated a bi-partisan state advisory board of local political leaders.
- Recruited, trained, and managed all members and volunteers in the state.

CRESCENT HEIGHTS / MINNEAPOLIS

DESIGN COORDINATOR | 2006 – 2007

- Directed all in-house design of private residence remodels from selection to completion.
- Managed the upgrade process including; creating proposals, preparing contracts, tracking budgets, scheduling and overseeing construction, inspecting completed work to ensure accuracy and quality.

MADISON DEVELOPMENT GROUP / SANTA FE

DESIGN COORDINATOR, CONSTRUCTION SUPERVISOR, SALES AGENT | 2005 – 2006

- Represented the developer as a sales agent producing more than 20% of the contracts.
- Worked with clients to design entire interior remodel of condominiums.
- Directed the work of labor teams and sub-contractors, ensuring quality, and adherence to budgets.

THE YOUNG ARTIST STUDIO

OWNER/INSTRUCTOR | 2002 – 2004

- Created original curriculum for children ages 4-14 designed to stimulate a love and appreciation for classic as well as modern art and a confident attitude of the individual's unique artistic abilities.
- Managed record keeping, budgeting, research, scheduling, and invoices. Designed and produced all advertising. Increased clientele by over 300% in three years.