

January 11, 2018

Business Record

Attn: *Forty Under 40 Nomination*

100 4<sup>th</sup> Street  
Des Moines, IA 50309



Re: **Nomination for Lindsey Ellis, class of 2018 - Forty under 40**

It is with great pleasure I add my recommendation of Lindsey Ellis for the 2018 Class of Forty Under 40. I've had the privilege of working alongside Lindsey as a colleague over the past five years at Lincoln Savings Bank.

Lincoln Savings Bank ("LSB") came to Des Moines in mid-2012 by adding a full-service community bank location in Clive, Iowa. Lindsey Ellis and I were the first leaders hired, with the responsibility to grow market share within the Des Moines metro market. At the time LSB came to Des Moines, the bank assets were roughly \$400 million with an annual revenue of \$30 million. As of year-end 2017, LSB sits at \$1.1 *billion* in assets and an annual revenue of \$65 million. This growth has directly contributed to growth within the Des Moines market and, more specifically, Lindsey's work at LSB, with record growth and earnings each of the past four years in a row.

Lindsey has quickly proven herself as a leader for our employees, customers and our community. In five years, Lindsey has been promoted three times and currently is our Retail Regional Manager for our Des Moines Market, implementing both direct and indirect leadership of roughly 35 employees. Lindsey sits as our retail department head and on our Des Moines Leadership Team among other groups actively focused on servicing our customers and community.

During the past five years, I've seen the leadership qualities from Lindsey that need to be recognized. Her dedication to her customers and our community is truly deserving of this honor. She continually amazes me at her level of service, attention to detail, and her ability to stay humble during the numerous accolades she's experienced.

Her dedication to Big Brothers and Big Sisters is only one of many examples of her commitment to our community. While experiencing a successful career, raising a family and giving back to our community through countless volunteer hours, Lindsey stays focused on service and adding more value to the lives around her. Lindsey is an amazing person, friend and leader deserving of being named Forty Under 40.

This recommendation letter for Lindsey speaks to her overall leadership and her impact to those around her. Des Moines is lucky to have an authentic leader dedicated to her family, her community, and her customers. In the true spirit of Forty under 40, Lindsey Ellis is currently a leader with integrity, dedication, and the reputation worthy of this award. I look forward to seeing what more she will do for the community in the years to come. Please accept this sincere recommendation for Lindsey Ellis for the 2018 class of Forty under 40.

Respectfully,

Des Moines Market President  
Lincoln Savings Bank

January 12, 2018

Dear 40 under 40 Selection Committee Members:

It is with great pleasure that I provide a 40 under 40 recommendation letter on behalf of Lindsey Ellis. I have had the opportunity to work alongside with Lindsey for over 1 year, as the Director of Donor Relations of Big Brothers Big Sisters of Central Iowa (BBBSCI), where Lindsey currently serves on our Young Professional Advisory Board. It was after Lindsey attended a Needs vs. Wants workshop in 2014 where she witnessed and experienced firsthand a Big/Littles relationship, it was there that Lindsey knew how much of a positive impact it had on that child's life. She wanted to be part of something BIG. After that, Lindsey became very involved with our YP Advisory Board in April of 2015.

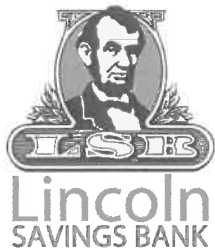
Lindsey is everything we look for at a non-profit as an individual who serves as a committee member. BBBSCI benefits from Lindsey's leadership skills, along with her passion for our mission, and compassion for the children which we serve. Lindsey is a leading example of what the community of Des Moines needs. She is committed to making our communities where we live, and work, better. Especially for the future of our children. She knows how that being part of mentoring can literally change the future of our communities, and make a BIG impact on the children we serve.

Lindsey's contributions to our YP Advisory Board are unparalleled. She is one of the most involved individuals that serves on that board, who also contributes her efforts at our fund-raising events, big or small, and gives an individual financial commitment beyond what is expected. Lindsey's leadership is clearly visible to her colleagues on the YP Advisory Board. She set the example of how to be an effective leader, how to be present, and highly engaged member. Lindsey's professional connection between Lincoln Savings Bank (LSB) and BBBSCI has been a huge contribution to the success of our events.

I hope that I have been able to highlight just some of the reasons why Lindsey Ellis should be considered to be one of our community's 40 under 40 honorees. As a person under 40, she is an inspiration to me, and many who work or serve on our YP Advisory Board at BBBSCI. I do not know of anyone who would be more deserving of this recognition than Lindsey. If you need anything else from me, or have any questions, please do not hesitate to reach me at 515-865-9162.

Best Regards,

Kyn Hedrick  
Director of Donor Relations  
Big Brothers Big Sisters of Central Iowa



13523 University Ave  
Clive, IA 50325

January 11, 2017

Connie Wimer  
Chairperson, Business Record Publications  
100 4th Street  
Depot at 4th Street  
Des Moines, IA 50309

Re; Forty Under 40 Recommendation:

To the nomination board of Forty Under 40:

I have had the pleasure of working with Lindsey Ellis for the 5 years she has been with Lincoln Savings Bank. In that time, I have seen exponential growth in the Des Moines marketing as a direct contribution made by Lindsey's efforts and commitment to our customers. More importantly, Lindsey has given back to the Des Moines area through her volunteerism efforts in the many non-profit organizations that we are partnered with. Lindsey spends a large amount of her volunteer time serving as a Board Member on the Advisory Board for the Big Brothers Big Sisters of Central Iowa. For this organization, Lindsey developed an entire Financial Literacy curriculum, and now commits additional time to ensure she teaches the children of BBBS those important, financial lessons. She now plans to take this curriculum and further expand it to offer this course as a community outreach youth program. We could not be more proud of Lindsey as a representative of the bank and as a strong pillar of the Des Moines community. I ask that you seriously consider Lindsey as a representative of the ideals you look for in the Forty Under 40 candidates. Thank you for your time and consideration.

Sincerely,

Erik Skovgard  
CEO, President of Lincoln Savings Bank  
[eriks@mylsb.com](mailto:eriks@mylsb.com)  
319-480-8623



CHRISTENSEN  
D E V E L O P M E N T

215 East 3<sup>rd</sup> Street  
Suite 300  
Des Moines, IA 50309

January 11, 2017

Connie Wimer  
Chairperson, Business Record Publications  
100 4th Street  
Depot at 4th Street  
Des Moines, IA 50309

Re; Forty Under 40 Recommendation

Dear Connie Wimer:

Please consider this letter my formal recommendation of Lindsey Ellis for the 2017 class of Forty Under 40.

It has been my pleasure to work with Lindsey over the last 4 years and I have always been impressed with her abilities and professionalism. She embodies what the award means. As a proud member of the 2005 class, I believe that her combination of leadership, accomplishments, impact, and big future, make her an excellent candidate for this honor.

Lindsey has a strong record of accomplishment and civic involvement. She currently serves on the Advisory Board of Big Brothers Big Sisters of Central Iowa and is an Ambassador of the Clive Chamber of Commerce. Lindsey is currently the Des Moines Regional Retail Leader at Lincoln Savings Bank.

I strongly recommend Lindsey for this honor.

Respectfully,

Jake Christensen  
President  
Christensen Development



505 East Grand Ave,  
Suite 104  
Des Moines, IA 50309

January 11, 2017

Connie Wimer  
Chairperson, Business Record Publications  
100 4th Street  
Depot at 4th Street  
Des Moines, IA 50309

Re; Forty Under 40 Recommendation:

I recommend Lindsey Ellis to be nominated for the Forty Under 40 award. Our experience with Lindsey has been nothing but positive from the very first day we started working with her. Her care and consideration goes beyond her daily job and spills out into the community. When we met Lindsey, we were a fairly new business to the bank. We had the opportunity to promote the Thelma's brand and products at the Des Moines Arts Festival, only we didn't have the staffing it was going to take for this event to be successful. Lindsey organized a large team of bank employees to come out and represent Thelma's on our behalf; Thelma's t-shirts on and all! We will always remember that stewardship and desire Lindsey demonstrated to have small businesses succeed in the Des Moines area. We know we are one of many Des Moines local businesses that Lindsey has put a personal touch on to ensure she's doing all that she can to help us grow and succeed.

Sincerely,

Dereck Lewis  
Owner, Thelma's LLC  
[dereck@thelmastreats.com](mailto:dereck@thelmastreats.com)  
515.564.9609