(515) 246-6500



January 11, 2018

Letter of Recommendation Business Record Forty Under 40

## To Whom It May Concern:

Its my honor to write a letter of recommendation for Rudy Fors for this year's Forty Under 40 Class. Rudy has been instrumental in our community over the years in his ability to give back and contribute to making Des Moines a better place for young people to live, work and play. In my opinion, Rudy is an incredible example of how one person can create change and impact many by maintaining a community centered priority, supported by a tenacious work ethic.

Rudy grew up in this community and he knows it's one of the most generous communities in the nation and it's now his time to give back and make a difference. Rudy believes in Central lowa youth and because of that Rudy has been a member of United Way's Education Leadership Initiative (ELI) since 2011. Through his financial contributions, volunteer service, and advocacy, Rudy helps ensure students are supported during middle school and successfully make the transition from middle to high school and succeed through graduation—a building block for a good life.

Rudy has high integrity and is extremely enthusiastic about everything he does whether it is his work, teaching and/or mentoring young students. Rudy is willing to take some risk and has an entrepreneurial spirit. He is good at developing relationships and connecting to people in the community. He maintains positive relationships.

I am proud to nominate Rudy for the 2018 Forty under 40 class because he is a natural leader and isn't afraid to seek out new challenges and opportunities, and bring new ideas to the table. He brings people in the community together in a way that is meaningful and collaborative, and I have no doubt Rudy will continue contributing to the quality of life in Greater Des Moines for generations to come.

Thank you for considering Rudy Fors for the Forty Under 40 Class. If you have any questions, please feel free to contact me at <a href="mailto:cyoung@unitedwaydm.org">cyoung@unitedwaydm.org</a> or 515-669-9014 (cell).

Sincerely,

Chase Young

Director, Education Leadership Initiative

United Way of Central Iowa