

January 5, 2018

Letter of recommendation for Rudy N. Fors

To Whom It May Concern:

It is a pleasure to write a letter of recommendation for Mr. Rudy Fors to support his nomination for the *Business Record Forty under 40*. I first met Mr. Fors during the 2013 fall semester as he graciously accepted an invitation to speak in the Entrepreneurship and Innovation course that I teach at the College of Business at Iowa State University. He was recommended to me by a prominent local entrepreneur due to his expertise on small business financing issues. We have developed a great working relationship and Mr. Fors is now a regular guest speaker in my classes. During his class presentations, I have seen many examples of his selfless commitment to the issue of small business financing and entrepreneurial firm growth in Iowa. I believe he would make a great candidate for the *Business Record Forty under 40* and would like to enthusiastically recommend him to you.

The entrepreneurship course that I teach requires students to demonstrate leadership, creativity, independence, organizational and communication skills, and a clear mastery of the management entrepreneurship, finance, and accounting subjects. Mr. Fors has consistently shown a strong desire to contribute through relevant practical examples and professional guidance in helping students acquire and deepen their knowledge of the financial skills related to managing a small business. I am always particularly impressed by Mr. Fors's patience and thoughtful replies to the multitude of questions that students have on this topic. His ability to relate to students and provide them with actionable advice have made these sessions a great success and have elevated the overall reputation of the course.

The private conversations I have had with Mr. Fors have always revealed a strong focus on student academic success and a strong desire to share acquired practical knowledge and skills with students, local business owners, and institutional actors. I cannot think of a better example of civic leadership.

I enthusiastically recommend him to you.

Sincerely,
Andreea N. Kiss, Ph.D.
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