

# EMMA CHRISTIANSON

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## EXPERIENCE

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### DEVELOPMENT DIRECTOR // IOWA HOMELESS YOUTH CENTERS / NOVEMBER 2016 – PRESENT

-Responsibilities include:

- major gift fundraising, donor relations, and grant writing
- Community Advisory Board engagement
- community engagement and outreach
- event management
- chair for internal campaign for United Way of Central Iowa
- supervise IHYC Development Coordinator

-Oversees all marketing and communications for IHYC

- print, social media, public relations

-Team lead for IHYC's signature fundraiser, Reggie's Sleepout, which raises \$150,000 annually

-Main fundraiser for IHYC Youth Opportunity Center – Phase II campaign, raising over \$1.38 million

### DEVELOPMENT COORDINATOR // IOWA HOMELESS YOUTH CENTERS / SEPTEMBER 2014 – NOVEMBER 2016

-Recruited and trained volunteers for IHYC programs and locations

-Obtained in-kind and monetary donations.

- successfully executed two Holiday Giving campaigns, collecting \$20,000+ of in-kind donations

## COMMUNITY ENGAGEMENT

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### POLK COUNTY ISU EXTENSION AND OUTREACH // COUNCIL MEMBER / JANUARY 2018 – PRESENT

-Co-Chair of the Marketing/Communications Committee

-Serves on Master Gardener Steering Committee

-Supports the mission of Iowa State University Extension, who *builds partnerships and provides research-based learning opportunities to improve the quality of life in Iowa.*

### SOROPTIMIST INTERNATIONAL – DES MOINES CLUB // VICE PRESIDENT / SEPTEMBER 2015 – PRESENT

-Collaborate with the President to fulfil the Soroptimist International mission: *to improve the lives of women and girls through programs leading to social and economic empowerment.*

### YNPN OF DES MOINES // MARKETING CHAIR / 2017-2019 TERM (MEMBER SINCE JANUARY 2015)

-YNPN Des Moines Board Member; Marketing Chair for 2017-2019 term

-Provide direction to Marketing Committee to accomplish tasks and goals, including social media, e-mail, website, event promotion, monthly e-newsletter, and content creation

### IOWA 4-H PROGRAM // VOLUNTEER AND ALUMNA / APRIL 2013 – PRESENT

-2017 Iowa State Fair 4-H Alumni of the Day; given by the Iowa 4-H Foundation

-Served on the Statewide Activities Review Team to redesign State 4-H Recognition application process

-Volunteer judge and evaluator for State 4-H Recognition Awards for 5 years

## EDUCATION

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### IOWA STATE UNIVERSITY // AMES, IA / MAY 2014

B.A. Communication Studies, Spanish / Advertising Minor

### UNIVERSITAT DE VALENCIA // VALENCIA, SPAIN / SUMMER 2012