

GREATER DES MOINES CONVENTION AND VISITORS BUREAU
THE PARENT ORGANIZATION OF THE DES MOINES AREA SPORTS COMMISSION

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Dear Forty Under 40 Selection Committee:

Please consider this letter my nomination for Trina Flack to the prestigious *Business Record* Forty Under 40 Award.

Trina has been a member of the staff at the Greater Des Moines Convention and Visitor's Bureau since 2008. As a National Salesperson, her job is to sell Des Moines to meeting planners across the country, and is she ever good at her job! This is a process that begins with relationship building and it can take many years before a planner decides to bring a meeting to the Metro, but this is one of her many strengths. Her integrity, warm personality and ability to communicate the attributes of our area to these planners is key to her success and that becomes a success for the metro area. The love she has for her hometown comes shining through and her ability to work with the many people involved in bringing convention business to the area is a plus. Some of the most recent notable regional and national events she has helped bring to Greater Des Moines include National Foundation of Women Legislators, Iowa League of Cities, Midwest US/Japan Association and the American Truck Historical Society.

Trina has a young family and they are very active and involved but this has not stopped her from giving her time to other organizations. She has long been involved with the Iowa Society of Association Executives, currently serving as their President. She is also a life-long Ankeny resident and cares deeply about that community and is serving on the Planning and Zoning Commission for Ankeny. This is a position where she really impacts her community.

As if all of these things didn't keep her busy enough, Trina is also very health and fitness conscious for herself and her family. She is a marathon runner and competes in different marathons around the country, including the Des Moines Marathon. I think this just exemplifies the dedication and hard work she puts into all of her endeavors.

If Trina tells you she will do something you can count on it being done. She is smart, hard-working, and dedicated to making Greater Des Moines a better place in all that she does. I feel that she is most deserving of the honor and would be a very worthy addition to the Forty Under 40 group.

Sincerely,



Nancy Goode
Vice President of Finance and Administration

