



November 2013

Des Moines Business Record

*Forty Under 40 Award*

The Depot at Fourth

100 - 4th St

Des Moines IA 50309

To Whom It May Concern,

I am writing in support of Melissa McCarroll as a candidate for The Business Record's annual *Forty Under 40* Award.

Melissa has been an active volunteer with the National Multiple Sclerosis Society, Upper Midwest Chapter since 2011. She utilized her skills to leverage event sponsorship opportunities by working with her employer to help sponsor our Walk MS event in Des Moines which included locating a vendor to donate thousands of bottled water. She also enlisted co-workers to supervise the volunteers working the event to help ensure a smooth operation.

As a member of the mission advancement committee, Melissa helped increase awareness of multiple sclerosis in her community by recruiting more than 200 co-workers to form street teams to help promote National MS Society events and programs. Melissa is caring, collaborative and respectful. She was involved with the Society's scholarship program which was established to help students who have been diagnosed with MS or who have a parent with MS achieve their dreams of going to college.

The Society is always looking for ways to keep operating costs down so a larger portion of money raised can be directed to research and local programs; Melissa was always eager to work with her connections in the community to help us achieve that goal.

I hope you will give Melissa serious consideration for the 2014 *Forty Under 40* Award. She is a wonderful example how one person can have such a huge impact in her community.

Sincerely,

Holly Anderson

President, National Multiple Sclerosis Society, Upper Midwest Chapter