

**Christopher M. Connolly**  
**1900 High Street – Apt. E212**  
**Des Moines, IA 50309**  
**Home: 515-689-0397**  
**CCONNOLLY@IOWAEVENTSCENTER.COM**

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**Education:** Widener University, Chester PA  
Bachelor of Science, Business Administration, August 1997  
Concentration: Sport Management

**Experience:** **General Manager** – Global Spectrum, Des Moines IA  
Promoted to General Manager of the Iowa Events Center after serving as General Manager at the Roanoke Civic Center. Responsible for planning, directing and managing the day-to-day operations of the Events Center including booking, sales, premium seating, marketing, public relations, finance, human resources, box office, event services, operations, maintenance, housekeeping, security and safety.

**General Manager** – Global Spectrum, Roanoke VA  
Promoted to General Manager of the Roanoke Civic Center after serving as Assistant General Manager at the John Labatt Centre. Responsible for planning, directing and managing the day-to-day operations of the facility including booking, sales, marketing, public relations, finance, human resources, box office, event services, operations, maintenance, housekeeping, security and safety. Serve as a member of the Leadership Team for the City of Roanoke and am also on the Board of Directors for the Roanoke Valley Convention & Visitors Bureau. 1/09 – 3/11

**Assistant General Manager** – Global Spectrum, London ON  
Promoted to Assistant General Manager at John Labatt Centre after serving as Sr. Event Manager at the Wachovia Complex. Responsible for assisting the General Manager in planning, directing and managing the day-to-day operations of the facility including sales, marketing, public relations, finance, human resources, box office, event services, operations, maintenance, housekeeping, security and safety. Also in corroboration with the GM, handled the booking of the facility. 9/05 – 12/08

**Senior Event Manager** – Comcast Spectacor, Philadelphia PA  
Promoted to Senior Event Manager after working as an Event Manager. Responsible for all aspects of event management at the Wachovia Center and Wachovia Spectrum. Established and monitored all venue budgets. Served as a liaison with event promoters and production crews to evaluate and implement all operational requirements. Supervised and instructed other event managers. 12/04 – 9/05

**Event Manager – Comcast Spectacor, Philadelphia PA**

Responsible for the coordination of events at the Wachovia Center and Wachovia Spectrum which included: Philadelphia 76ers, Phantoms, Kixx, Wings, Soul, Family Shows, Concerts, and special events. Executed and settled all building & promoter finances based on event contracts.

Completed all internal financial statements leading up to final event settlement. Coordinated event related logistics and finances within all corporate departments including marketing, public relations, and sales.  
8/02 – 12/04

**Marketing Coordinator - Comcast Spectacor, Philadelphia PA**

Assisted in the operation and marketing of all hospitality areas in the Wachovia Spectrum and the Wachovia Center. These hospitality areas included The Red Bell Microbrewery, Holt's Cigar Club, Victors Club VIP Restaurant, Lexus Courtside Club and Bullies Sports Bar. Interacted on a regular basis with complex management. 2/99 – 8/02

**Career Highlights:** After taking over as the GM of the Roanoke Civic Center, I was able to successfully transition 28 former city of Roanoke employees over to Global Spectrum employees. Managed to lower the city subsidy, at the Roanoke Civic Center, by more than \$500,000 in the 1<sup>st</sup> full year as a Global Spectrum managed facility. Brokered new and improved venue deals for Pouring Rights and Ticketing. Developed strong relationships with national and local promoters which in turn enabled us to book numerous internationally acclaimed events such as Walking with Dinosaurs, Cirque du Soleil, Celtic Woman, Carrie Underwood, Tim McGraw, Riverdance, ZZ Top, Sugarland and Brad Paisley to name a few. Worked closely with the City of Roanoke and the local CVB to establish and host the Roanoke Civic Center's 1<sup>st</sup> ever Home and Garden Show and Bike Festival. Both shows are now annual events and have become two of the venue's biggest revenue producing events on the convention center side of the business. As AGM at the John Labatt Centre, was responsible for bringing the Broadway show Mamma Mia to London in 2007 which ended up grossing over \$1 million dollars through 8 performances and stands as the highest grossing Broadway show in the building's history.

**Activities:** Very active in recreational sports such as basketball, softball and golf. Assistant Head Coach for a successful High-School CYO Basketball program from 1994 – 2002.

**References:** Available upon request