

December 14th, 2018

Forty Under 40 Committee

100 Fourth Street

Des Moines, IA 50309

Subject: Jen Cross – Nominee

Dear Forty Under 40 Committee:

This is my formal recommendation and support for Jennifer Cross for the 2019 Forty Under 40 award. Jen has been a valued partner of Wells Fargo for the past 4 years. The one thing that has always stood out to me is that Jen strives to make our community and people better. I work with several partners across Des Moines, but Jen is the only one who really cares about the good she is doing and not about how she will be perceived.

One of my favorite quotes by H. Jackson Brown Jr. is “Remember that the happiest people are not those getting more, but those giving more”. This quote resembles Jen Cross and the countless hours she has spent with Catch Des Moines on making our community better. Jen is a leader and one I can count on to help Wells Fargo give more, help more, and share more. She has been a big part of our commitment to Jr. Sports, NCAA Basketball, USA Track and Field, YESS, Jr. Olympics, and our overall community giving campaign.

I believe Jen is a future leader of Des Moines and truly makes a difference within the community. She is a talent that the state of Iowa should be proud to claim as one of their own. It’s people like Jen who make our city great! Without Jen, we would have a huge hole to fill.

Thank you for your consideration.

Sincerely,

Mark Nichols

Vice President of Customer Experience & Marketing

Wells Fargo Community Banking

(515) 245-3082

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