

Contact

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Top Skills

Social Media

Training

Mobile Marketing

Dustin Fergesen

EVP Business Development at ReMy Health Inc
Des Moines, Iowa

Summary

Specialties: Business Development, Strategic Growth, Healthcare IT, Organization Management, Branding, Workflow Processes, Business Process Improvement, HIPAA, Patient Engagement.

- 10 years of Health Information Technology Experience | Sales, Marketing and Operations
- Lead Physician Recruitment and Emerging Solutions | Allscripts
- Lead Intuit Health Patient Portal Partnership | Allscripts
- Expert in new product planning and launches within Healthcare Information Technology
- 6 years non-profit service | Strategic & Sub-Committee leadership

Experience

ReMy Health Inc
EVP Business Development
July 2018 - Present
Des Moines, Iowa Area

Iowa Prayer Breakfast
Committee Member
May 2016 - Present
Des Moines, Iowa Area

Co-Chair of Registration Sub-Committee

ReMy Health Inc
VP Business Development
April 2016 - Present

Allscripts

5 years 1 month

Manager, Emerging Solutions
September 2013 - April 2016 (2 years 8 months)
West Des Moines, Iowa

Manager, Patient Portal Operations
May 2012 - September 2013 (1 year 5 months)
West Des Moines, IA

Relationship Manager, Patient Portal
October 2011 - May 2012 (8 months)
Chicago, IL

Account Manager, ePrescribe
April 2011 - October 2011 (7 months)
Chicago, IL

Court District Association
Marketing Chair

January 2011 - April 2011 (4 months)

- Community Leadership on a board of six individuals
- Court District is Downtown Des Moines entertainment/cultural district
- Building brand and communicating brand to business owners in district
- Setting goals and developing marketing plan to meet those goals
- Selling district to those located in district and community

Legends American Grill

Marketing Manager / General Manager

June 2007 - April 2011 (3 years 11 months)

- Designed and Maintained all marketing efforts for nine restaurants
- Maintained and Updated POS systems
- Oversaw build out and opening of 7,500 sq ft facility in Marshalltown Iowa
- Provide General Manager oversight for Owner
- Design/Implement new Menus/Products/Specials
- Redesigned website to generate traffic growth
- Brand Development

Education

Drake University

Business Administration, Marketing with Concentration in
Insurance · (2005 - 2009)