



To the Judges of the Forty Under 40 Award:

Award nominee Kendra Erkamaa is a dynamo whose energy is constantly at work, strategically guiding women and girls on financial independence, leadership and business ownership.

I met Kendra about eight years ago when she joined the Central Iowa Chapter of the National Association of Women Business Owners (NAWBO). Kendra is not one to sit on the sidelines; if something needs doing, she tackles it. Kendra quickly joined the board and assumed responsibility for its public policy efforts, a leadership area that few members have ever embraced so fearlessly. She developed and directed activities to connect women business owners with Iowa legislators on pertinent state issues. Her tireless and consistent contributions led her to her current position in the chapter, that of co-president with me.

As the mother of two daughters, Kendra is passionate about empowering young people and women with the financial savvy and skills necessary to make a lifetime of smart decisions about budgets, investments, credit, and business ownership. Not only does she work with clients on money management and financial security, but her volunteer activities reflect heavily in this area of educating others. When she tells her own story of overcoming financial challenges, she's a no-nonsense, unforgettable and passionate teacher.

Kendra is a possibility thinker who continually exudes confidence and an always positive outlook that stimulates and motivates those she leads, be they women business owners, clients, or Girl Scouts. She is a woman on a mission to have an impact on the world around her. Kendra Erkamaa is a worthy recipient of one of your 2019 Forty Under 40 Awards.

Thank you for your consideration of Kendra for the Award.

Sincerely,

Kathryn Towner  
WinCommunications