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January 4, 2019

Business Record
2019 Forty Under 40
Selection Committee

Dear Committee Members,

I highly recommend Jennifer Woodley as a candidate who is very deserving of the honor of the Business Record's Forty Under 40 Recognition. As a past honoree, I know how many accomplished leaders apply and how tough it is to choose only forty to recognize. Jennifer is deserving of such an honor.

I have known Jennifer for over twelve years and have watched her grow in her leadership, community involvement and accomplishments. Her dedication to youth and education in our community throughout her career and volunteerism is quite remarkable. Whether it is her work as a teacher, educating our youth, or Director at the Boys & Girls Clubs of Central Iowa or the State Director at Best Buddies Iowa, she has dedicated her life to serving others and bettering our community.

She is a driven, caring leader who holds herself to the highest standards and it shows in her work and commitment to others. She recently graduated from Drake University with a PHD in Education and Leadership. She does all this while being a wife and mother to four young children.

It is with great pleasure that I recommend her for the 2019 Forty Under 40 Class.

Niki DePhillips
2014 Forty Under 40 Class
SVP, Store Development
Kum & Go