

Brandon M. Patterson

Home Builders Association of Greater Des Moines

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Professional Accomplishments

Iowa Skilled Trades

2017 – Present

Iowa Skilled Trades Initiative Founding Member

The Iowa Skilled Trades Initiative is a group of businesses, industry professionals & individuals striving to develop awareness of and opportunities for the skilled trades community in Iowa.

“An Evening to Bring Significance to The Iowa Skilled Trades with Mike Rowe”

- Goal of fostering awareness for the growing need for skilled tradesmen and women
- Highlighted current trades programs in Iowa
- 4-person committee-led event
- 400+ attendees, including free admission for teachers and students
- \$88,179 in profit created scholarships and seed money for Iowa Skilled Trades initiatives and future events, including \$7,500 to the Mike Rowe Works Scholarship through Skills USA
- Created branded apparel line featuring an Iowa Skilled Trades logo on T-shirts, hats & stickers with proceeds funding additional scholarships

Linked Content:

Article: [Mike Rowe of ‘Dirty Jobs’ Cam to Des Moines and Loved It](#), *Des Moines Register*, October 2017

Article: [Mike Rowe Will Advocate for Skilled Trades in Iowa](#), *Des Moines Register*, July 2017

Article: [Mike Rowe Visits Central Campus for Skilled Trades Academy](#), Central Campus Website News, October 2017

Article: [Mike Rowe Facebook Post](#), September 2017

Photos: [Mike Rowe Event Photos](#)

Video: [Mike Rowe at Iowa Skilled Trades Event](#)

Iowa Skilled Trades Online:

Website: www.IowaSkilledTrades.com

Instagram: www.instagram.com/iowaskilledtrades

Facebook: www.facebook.com/iowaskilledtrades

The Skilled Trades Alliance

2016 – Present

Committee Member

The Skilled Trades Alliance is a group of business & industry leaders dedicated to developing the Skilled Trades Academy at Central Campus by creating curriculum, fundraising, budgeting, marketing & more; Current fundraising has topped \$1.9 million, with proceeds used for classroom

build-outs that allow additional class offerings and an expanded curriculum, which includes welding, carpentry, masonry, drywall, painting, and several others.

Linked Content:

Website: [The Skilled Trades Academy at Central Campus](#)

Article: [Central Campus Expands with New Skilled Trades Alliance](#), Des Moines Public Schools Press Release, January 2017

Article: [Training in Skilled Trades Making Comeback in Iowa Schools](#), Des Moines Register, August 2017

Video: [Mike Rowe Talks Central Campus](#)

Build My Future

2018 – Present

Committee Member, Regional Event Coordination

Des Moines (April 17, 2019), Cedar Rapids/Iowa City, Sioux City, Quad Cities

“Build My Future” is a regional, hands-on event for high school students a unique opportunity to experience skilled trades like welding, plumbing, carpentry, bridge building, heavy equipment operator & more; Committee members work to secure partnerships and sponsorships from local business and industry, arrange event and exhibitor space, secure donors and volunteers, and host the event with a projected budget of \$80,000 and anticipated attendance of 3,000+

Linked Content:

Video: [2018 BMF Springfield, MO](#)

Home Builders’ Association of Greater Des Moines

2011 – 2015

Board Member

2011 & 2012

Home & Remodeling Show Chairman

Annual three-day trade show with over 20,000 square feet of displays from 100+ member businesses; Chairman manages event contracts, meeting agendas, budget, show program, event details, and booth layout

2011 – 2016

Home & Remodeling Show Committee Member

2016 – 2018

Executive Board Liaison

2017 – Present

Young Professionals Engagement Committee Founding Member

Networking group hosting social & educational events with regular attendance by 60+ members and prospective members; Committee leads \$10,000 in annual fundraising efforts, partnership & sponsorship opportunities, ideas for locations and topics

2019 – Present

Workforce Development Director (paid position)

Employed by the HBA to further enhance the organizations workforce development initiatives, with specific focus in the area of skilled trades for the construction industry

Linked Content:

Event Program: [HBA of Greater Des Moines Home & Remodeling Show 2013](#), pg. 10

Des Moines Area Association of Realtors

- 2017 – Present Young Professionals Network (YPN) Committee Founding Member
In charge of budgeting, partnership & sponsorship opportunities, ideas for event locations and topics
- 2018 YPN Events & Activities
Dragon Boat Dash: Team building boat race with 400+ attendees and participants generating over \$10,000 for charity and future YPN events;
Ugly Sweater Holiday Thank You Party: Anticipating 300+ attendees for partner awards and donations to local food pantries

Home Builder's Association of Iowa

- 2016 – 2018 Board Member
- 2016 – 2018 Workforce Development & Education Committee Member

Waukee Chamber of Commerce

- 2010 – Present Waukee Chamber of Commerce Member
- 2013 – 2015 Waukee Chamber of Commerce Board of Directors
Created, developed & chaired the annual Waukee Economic Bus Tour
- 2013 – 2015 Chamber Liaison to Waukee Economic Development Corporation

Des Moines Metro Area

- 2011 – Present Greater Des Moines Partnership Affiliate Member
- 2011 – Present Habitat For Humanity, one build per year
- 2017 Hubbell Extreme Build Ronald McDonald House Volunteer
- 2010 – Present Salvation Army Bell Ringer

Certifications

- National Association of Home Builders (NAHB) Certified New Home Sales Professional (CSP) 2013
- National Association of Home Builders Certified Green Professional (CGP) 2016
- CAPS I & II 2018
- Basics of Building 2012
- Project Management 2016
- National Association of Realtors Designations E-PRO & Accredited Buyer's Representative

Awards

- 2014, 2015, 2017 RE/MAX 100% Club
- 2013, 2016 RE/MAX Executive Club
- 2013 Member of the Year, Home Builders' Association of Greater Des Moines
- 2017 Associate of the Year, Home Builders' Association of Greater Des Moines
- 2018 Region C Finalist, Young Professional of the Year, National Association of Homebuilders
- 2019 Professional Builder Magazine "40 Under 40" Award

Additional Linked Content

Article: ["The Future of the Industry"](#), *Build Des Moines*, March 2018

Article: ["The Significance of the Skilled Trades"](#), *Build Des Moines*, October 2017

Article: ["Spreading the Message"](#), *Build Des Moines*, September 2017

Interview: [Quint Lears from NewHomeSales.com](#), International Builders' Show 2018

Interview: [Adam Van Bavel from the National Association of Home Builders](#), International Builders' Show 2018

Personal Background

Brandon grew up in the trades industry. His family owned and operated Scharnweber's Water Conditioning for over 30 years with locations in 3 cities around central Iowa. From an early age, he was found at plumbing counters, delivering products and on jobsites helping his family. During a few summers, he worked cleaning out port-a-potties in farm fields for all of the Iowans working those summer jobs. It wasn't glamorous work, but he learned the value of hard work that led to his belief that every job is important and has purpose.

After high school, Brandon worked at Lennox manufacturing heaters and air conditioning units while paying for college. Once again, the work was not always glamorous, but he made lifelong friendships with his colleagues on the line at Lennox. After college, he met his wife, Jill, also born into the plumbing industry. They were soon on the move together for a new job opportunity.

Brandon & Jill both worked for Ferguson Enterprises in the industry that had raised them. Brandon worked on residential and commercial building projects in Las Vegas during the boom of the mid 2000's with his fingerprints on many of the large projects from that time. It's an experience he is very thankful for. After 3-1/2 years in the Southwest, Ferguson moved them back to the Midwest to Omaha and then again 13 months later for an immediate need in their home state of Iowa. They gladly accepted and were happy to be close to their families.

In 2010 Brandon entered the real estate field while continuing to build on his education and network in the home building industry. He's been fortunate to work on custom homes, remodels and with countless first-time homebuyers making those big decisions. In 2013, life changed forever when Brandon and Jill welcomed their son, Lachlan, to the world. Two years later they added Brecken, their second son, to the mix.

When the Patterson's aren't busy running around for work or one of their numerous volunteering events, they enjoy spending time together with family and friends. They have a deep love for their Iowa Hawkeyes and go to games often. Brandon is an avid runner and loves the outdoors. He's a repeat Tough Mudder runner, half and full marathon veteran, and has just got into biking. He truly enjoys getting on the trails alone to see all the sights that Iowa has to offer.