SUKU RADIA

4710 Mills Civic Pkwy, Unit 202, West Des Moines, Iowa 50265 Phone: (515) 490-9609 Email: sukuradia@gmail.com

January 7, 2019

Forty under 40 Selection Committee

C/o Jason Swanson

Business Publications Corp.

The Depot at Fourth

Des Moines, IA 50309

Dear Members of the Selection Committee:

In my years of mentoring that very important “next” generation, I always look for the entrepreneurial spark in a person. We need to produce more entrepreneurs in Central Iowa to

ensure the pipeline is flowing, especially if we are to continue to attract and retain young people.

Whitney Warne is precisely that type of entrepreneur. She decided to return home and build upon her talents so that she can be a role model for other aspiring up and comers. This takes courage, dedication and hard work. She is confident and humble. Her photography business has the right ingredients to thrive. She is not afraid of “going after the business.”

I met Whitney shortly after she returned from the east coast in 2015. I have been very impressed by her willingness to launch a business coupled with a strong element of community engagement. She has been a speaker, a volunteer and a cheerleader based on the needs defined by the circumstances. Her enthusiasm is second to none.

Her wisdom far exceeds her age. One cannot but marvel watching her in action. Even yours truly, a total nerd, was blown away by the photo shoot with her. She had me going! I have seen her at several venues. She is unobtrusive, wears a smile on her face and does wonderful work.

It is my privilege to write this letter supporting her nomination for the *Forty under 40* class of 2019. I simply urge you to give this delightful young lady favorable consideration. She will do all of us proud.

Respectfully submitted,

Suku Radia