

January 10, 2014

Forty Under 40 Selection Committee
Business Record
100 4th St.
Des Moines IA. 50309

To Whom It May Concern:

It is with great pleasure I recommend Phil Blumberg for the Forty Under 40 class of 2014.

My confidence in the future of Des Moines University Clinic is bolstered by the leadership I see demonstrated by Phil daily. Phil exemplifies professionalism in all his interactions and contributes his expertise and communication abilities to the success of the Clinic by proactively representing the interest of the clinic across campus. Phil is equally effective in broad, green-light thinking and strategy AND in the leadership of handling the day to day operations that ensure important tasks are completed while setting a vision for the future of the clinic. Thanks to Phil's persistence and negotiations, DMU Clinic is acquiring digital radiology at minimal cost - a great stride forward that would not have happened without his skilled guidance.

Phil serves DMU in a multitude of capacities beyond his primary role as administrator over our multi-specialty clinic. He is currently leading search committees for six faculty positions, serves on our Emergency Management Advisory Team, is a permanent member of the university's Institutional Effectiveness Committee, and provides guidance and leadership to a number of other clinic committees. He has also taken on teaching responsibilities; teaching third and fourth year medical students and students in our Doctor of Physical Therapy program.

Phil's service extends beyond his professional achievements and Des Moines University. He is an active volunteer in central Iowa currently serving on multiple not-for-profit boards, and committees. He is a graduate and former board member of the West Des Moines Leadership Academy, an initial organizer and active participant of the philanthropic group 100 Men On a Mission, and was a team captain for our St. Baldrick's fundraiser, shaving his head and raising funds in support of childhood cancer research and programming.

It is without hesitation that I strongly recommend Phil for this honor.

Sincerely,



Angela L. Walker Franklin, Ph.D.,
President and CEO
Des Moines University