



University Relations

January 2, 2019

Jason Swanson
Vice President
Business Publications Corporation

Dear Mr. Swanson,

I'm writing to recommend Lauren Dixon for the Business Record's 2019 40 Under 40 Award.

When I began working at Creighton University, I joined a professional association and at my first conference met Lauren in 2006. She and I have been friends and respected colleagues ever since.

As a leader in our regional chapter and then as a board member of our international association (Apra), Lauren encouraged me and many other professionals in our field to share our skills and expertise by presenting, volunteering and leading. Lauren is the main reason that I took on big volunteer leadership roles and had the privilege to be a member of Apra's board of directors. Lauren saw potential in me and many others and made it her mission to get us involved. As a leader on the Apra board she was a voice for volunteers, transparent communication and equanimity.

Lauren brings a fun and positive view to the advocacy she promotes. She is always willing to spend time with newcomers in the fundraising field particularly in the Des Moines area sharing her experiences and providing mentorship. Since, joining the fundraising team at Drake University she has helped lead their efforts to be more strategic.

Lauren has dedicated her professional life to non-profit work and continues to give her time to helping others as a CASA volunteer. Des Moines is lucky to have someone with her dedication and positive attitude who wants to give back to her community.

If you have any questions, please contact me at 402-936-0856.

Sincerely,

Amy S. Turbes

Amy S. Turbes
Senior Director, Principal Gifts Operations



University Relations