

IOWA STATE UNIVERSITY

OF SCIENCE AND TECHNOLOGY

Department of Management

Suite 2350, Gerdin Business Building

Ames, Iowa 50011

515-294-8110

January 9, 2019

Re: La'Cee Groetken

To the Business Record 40 under 40 nominating committee:

I am offering this letter in support of La'Cee Groetken. My primary knowledge of La'Cee relates to her work as a student in the Iowa State University, Professional MBA program in Des Moines. I am a professor in the MBA program and have interacted with La'Cee both in the classroom and during a study abroad trip to Europe. She is an outstanding student and a leader amongst her peers. Her career as a patent attorney allows her to bring unique and valuable perspectives to the class discussions. It was a pleasure to work with her in the MBA program.

Despite her very challenging schedule which includes full-time work responsibilities and night MBA classes, La'Cee is very active in the Des Moines community. The list of her activities is large but two areas stand out to me. First, she has been an active mentor to women entrepreneurs with her work in several capacities including the National Women's Business Council, the Iowa State University Start Up Factory, the Iowa AgriTech Accelerator, and the Million Women Mentors Association. Second, she teaches several courses as an adjunct faculty for the Drake University Law School. I honestly don't know how she finds the time for all that she does.

I give La'Cee my highest recommendation. I urge you to give her strong consideration for the 40 under 40 award.

If you require any additional information feel free to contact me.

Sincerely,

A handwritten signature in dark ink, appearing to read "Samuel M. DeMarie", with a stylized, flowing script.

Dr. Samuel M. DeMarie
Associate Professor of Management
Iowa State University
demarie@iastate.edu
(515) 294-5526