January 10, 2019

To the 40 Under 40 Nominee Review Committee:

Rarely do you meet a person so exceptional that you know right away they are destined for great things but that was my experience with Tyler Wyngarden. I am pleased to enthusiastically recommend him for the *Des Moines Business Record* Forty Under 40 class of 2019. With his unparalleled passion for this community and state, he is an outstanding choice.

Tyler and I met several years ago. Last year, we spent more time together as Leadership Iowa classmates. Tyler has **contagious passion** for our city and state. He is creative, fun-loving and smart. He understands not only how his work impacts our city and state, but our future leaders. He understands and demands we all do more and be more to continue to push our state to be more innovative and inclusive. He truly wants to make a difference for our community.

During his more than three years with the **Technology Association of Iowa (TAI),** Tyler has been promoted three times. He now serves as **Vice President of Development**. A position created for him due to his ongoing drive and commitment to overdelivering on organizational goals. He oversees and leads new and existing member relationships while ensuring each member receives value for their investment. He raises more than **$1.2M for TAI** annually and has expanded a program that exposes **K-12 students** to computer science in **more than 350 schools** across Iowa. He manages multiple industry groups and forums for IT business professionals.

He also leads his team to help promote and advance the positioning of Iowa as a connected, inclusive and innovative tech state. He is rarely front and center – and he’s ok with that. Instead, **he chooses to spend his time elevating others**. Tyler leverages his passion for making connections and finds every opportunity to celebrate the amazing people and projects in our state.

Tyler’s professional track is just one aspect of his passion and commitment to Iowa. He also gives of his personal time and talent to contribute to his community. Current involvement includes volunteering on the Children’s Garden Daycare Board, Des Moines Music Coalition Development Committee and TECNA Public Policy Committee.

Tyler’s character, commitment to community and drive have influenced the lives of many others. He **exemplifies everything Des Moines wants in leaders for our region**. He is invested in the success of others as a measure of his own achievement. He is creative, passionate and humble. He is more than worthy of the recognition.

Thank you for your consideration.

Tiffany Tauscheck

Chief Strategy Officer, Greater Des Moines Partnership

*Business Record* 40 Under 40 Class of 2008