

College of Business & Public Administration

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To the Forty Under 40 Selection Committee:

It is a great pleasure to write a letter of recommendation in support of Christine Her's nomination to receive a Forty Under 40 Award from the Business Record.

I have known Christine since joining the Board of ArtForce Iowa (AFI) in January of 2017 (and then being voted to Chairman in May), when Christine was still a program manager. Due to the unfortunate departure of our then-Executive Director, Christine was subsequently appointed by the Board as the new Executive Director in August of that year. All this to say: I have had the opportunity, over the past two years, to work with and observe rather closely Christine's ability to excel in multiple roles.

Christine is the lifeblood of AFI, whose mission is to transform youth in need through art. In her relatively short time as Executive Director at AFI, she has concentrated the organization to focus on delivering measurable community impact. AFI provides opportunity and hope to two underserved groups within our community: immigrant and refugee youth who have experienced trauma; and youth who have involvement in the juvenile court system. Christine's ability to manage the programs effectively, with a vision toward excellence, has ensured the organization's success over the past 18 months. She is also a motivator, providing the inspiration for the employees at AFI to also fulfill the organization's mission. But even more, Christine exudes the compassion that is so often missing from the lives of the youth in the program.

I can recommend Christine to be selected for the Forty Under 40 Award with pride and utmost confidence. Please contact me with any additional questions.

Bests,

Carl Vieregger, Ph

Assistant Professor of Management

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