# Derek J. Nelson 6816 NW 93<sup>rd</sup> St. Johnston, IA 50131 515.777.4840 • derek.j.nelson@gmail.com

#### EXPERIENCE

## KUM & GO, WEST DES MOINES, IOWA

Manager of Sustainability – Store Development Department May 2016 – Current
 Established and developed one of the largest formalized national food rescue programs in the convenience store industry. Reducing waste by nearly 20% at each of the 230 c-store locations by collaborating with multiple community partners and non-profit agencies. Reducing company's overall tax liability by more than \$33.3 million over the next seven years.

- Leading electric vehicle (EV) strategy/integration to grow alternative/renewable fuels position. Awarded \$1.76 million in grants to design, construct & operate fast-charging EV stations
- Added more than \$268,000 in additional savings through energy efficiency projects, energy audits, one-time grants, incentives and rebates received

# DUPONT PIONEER, JOHNSTON, IOWA

Innovation Center Manager – Public Affairs/Stakeholder Outreach January 2016 – April 2016

- Implemented strategies to preserve and enhance the brand and reputation of DuPont Pioneer
- Managed Johnston Innovation Center space, content and key messages for collaboration to deliver new potential revenue streams for the business and external stakeholder experience

# Sustainability Manager – Corporate Services/Sustainable Ag. Systems Sept. 2012 – January 2016

- Guided teams, departments and committees to make Pioneer's operations more environmentallyfriendly. Resulted in more than \$1.5 million in economic incentives and \$13.8 million in savings over the projected project life-cycles
- Managed sustainability program w/capital budget of \$1 million +, operating budget of \$100K +
- Provided strategic leadership to help achieve DuPont's 2015 & 2020 sustainability goals
- Educated, motivated and changed global employees' behaviors to include sustainable practices

Sustainability Coordinator – Corporate Services Department June 2010 – September 2012

Managed sustainability program with an annual capital/operating budget of \$500,000 +

• Ran analyses including: cost/benefit analysis, project life-cycles, carbon footprint assessments Senior Supply Characterization Analyst – Soybean/Wheat Supply October 2008 – June 2010

- Managed quality supply and customer concerns of late maturity group 3's for soybean varieties
- Completed monthly reconciliation statements for soybean and wheat supply for finance

EMERSON PROCESS MANAGEMENT/FISHER CONTROLS, MARSHALLTOWN, IOWAProject Administrator – Project Management DepartmentOctober 2007 – October 2008

- Executed various project deliverables across worldwide sites (project total > \$18 Million)
- Directed project personnel while ensuring quality assurance per contractual obligations

Compliance Specialist – Compliance & Logistics Department May 2006 - October 2007

- Developed process for verifying/classifying over 900,000 parts and assemblies according to the U.S. Harmonized Tariff System; developed metrics for auditing imports and completed audits
- Trained more than 1,200 employees on company C-TPAT import program

**DUPONT PIONEER, JOHNSTON, IOWA**September 2005 - May 2006,

- International Documentation Intern Supply & Logistics Dept. September 2003 July 2004
  Prepared U.S. Customs documentation for international air and ocean shipments for more than 30 countries while facilitating overseas contact with appropriate consignees
- Organized and maintained client records for nearly 70 countries with which Pioneer operates VERMEER MANUFACTURING COMPANY, PELLA, IOWA May 2005 - August 2005 Import/Export Compliance Intern – International Compliance Department
- Audited country of origin and proper marking and labeling techniques for importation to the U.S.
- Qualified and verified products for NAFTA certifications for two countries outside the U.S.

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#### **EDUCATION**

# UNIVERSITY OF IOWA, IOWA CITY, IOWA

July 2010 – Masters of Business Administration (MBA) - Marketing Concentration 3.42 Cumulative GPA

## DRAKE UNIVERSITY, DES MOINES, IOWA

UNIVERSITY OF GRANADA, GRANADA, SPAIN - Study Abroad - Fall 2004 May 2006 – International Business & Business Management (BSBA) 3.44 Cumulative GPA

#### **PROFESSIONAL CREDENTIALS**

LEED® Green Associate – U.S. Green Building Council (September 2011-September 2019)

## SPECIALIZED SKILLS

#### Technology

• Proficient skills in Microsoft Office applications

## Language

• Proficient in Spanish (speaking and writing)

#### **LEADERSHIP & HONORS**

## Iowa Community

- 2018 Iowa Hunger Summit World Food Prize Panel Speaker (October 2018)
- 2018 Iowa Environmental Council Annual Conference Panel Speaker (September 2018)
- Eat Greater Des Moines Board of Directors (November 2017 Current)
- USGBC Iowa Chapter Market Leadership Advisory Board Member (January 2017 Current)
- Greater Des Moines Leadership Institute (GDMLI) graduate (2013)
- Urban Ambassadors Board Vice President & Board Member (January 2012 July 2013)
- Urban Ambassadors Board of Directors Board Member (August 2010 December 2011)
- Kingdom Cares Int'l Foundation, Secretary & Board Member (January 2011 December 2011) Kum & Go
- United Way Planning Committee (May 2017 Current)
- Kum & Go Grant Committee (January 2017 December 2017)

## **DuPont Pioneer**

- 2015 DuPont Engineering Excellence Award Honorable Mention
- 2014 Governor's Iowa Environmental Excellence Award Winner (Overall & Energy Efficiency)
- Core Values Advancement Team Co-Lead (July 2010 January 2013)
- Core Values Advancement Team (July 2010 January 2016)
- United Way Planning Committee for DuPont Pioneer (July 2010 January 2016)
- Pioneer Latin Network (PLN) Steering Team Committee Member (March 2011 January 2013) **Drake University**
- Central Iowa Advisory Committee Member (March 2011 May 2013)

## **Other Honors**

- Performed as the top intern of more than 30 interns at Vermeer Manufacturing (Summer 2005)
  - Received a substantial tuition scholarship due to performance and accomplishments

#### REFERENCES

Available upon request