

January 10, 2019

Des Moines Business Record Forty Under 40 Selection Committee
100 Fourth Street
Des Moines, IA 50309

Members of the Selection Committee:

Accompanying this letter is my nomination of Matt McQuillen for inclusion in the 2019 Des Moines Business Record Forty Under 40 class. I am including letters of recommendation people who know Matt well, but a letter from Sarah Noll Wilson is caught in an Internet outage in Morocco and will be submitted upon receipt. Other supporting documentation is included as well.

I first worked with Matt in 2003, when he was an undergraduate at Iowa State University and worked as my legislative intern while I was Director of Governmental Affairs for the Iowa League of Cities. I continued hearing about his professional progress after he joined the City of Ankeny in 2005 and earned his MPA in 2006. I witnessed that progress firsthand when he became the Assistant City Manager in Clive, where I live. Once I joined the Clive city council in 2013, I again began working directly with Matt and witnessed his success in coordinating the city's strategic planning process, improving the budgeting process, and overseeing multiple city departments and citywide initiatives such as economic development and communications. That year, he was recognized by the Iowa City/County Management Association with their prestigious Emerging Leader Award. And in late 2017, I had the opportunity to realize just how remarkable his growth has been as he competed successfully against much older candidates to be selected as Clive's city manager at the age of 35. (The accompanying resume is missing this promotion.)

With a population of 17,500, Clive is among Iowa's 30 largest cities. And Matt is among the state's youngest – yet best - city managers. He is respected by all city employees, including department heads with much longer tenures. I have heard from many community leaders that they are very impressed with Matt's competence, leadership and likability – all important attributes that contribute to his success in leading a city that achieved superior ratings on a recent community satisfaction survey.

Matt has been tapped by Bravo staff to provide strategic planning advice on connecting communities with the arts. He is known by both the public and private sectors as a municipal government expert on flood mitigation and watershed improvement; he served as a government expert for the annual Design Residency conducted by my firm, RDG Planning & Design, focusing on climate resiliency. He is an excellent speaker, with skills honed by PechaKucha presentations in an organization he co-led with Sarah Noll Wilson from 2010-2016. And despite heavy professional demands, and in addition to participation in community organizations necessitated by his job, Matt has found time throughout his career to take leadership roles in many volunteer activities that support the community. Such involvement has included the Greater Des Moines Young Professionals Connection, Clive Chamber, Clive Lions, Clive Community Services food bank programs and Lutheran Church of Hope. Matt is married to Kim Wall, founder of DSM Hack, and together their community impact is quite phenomenal.

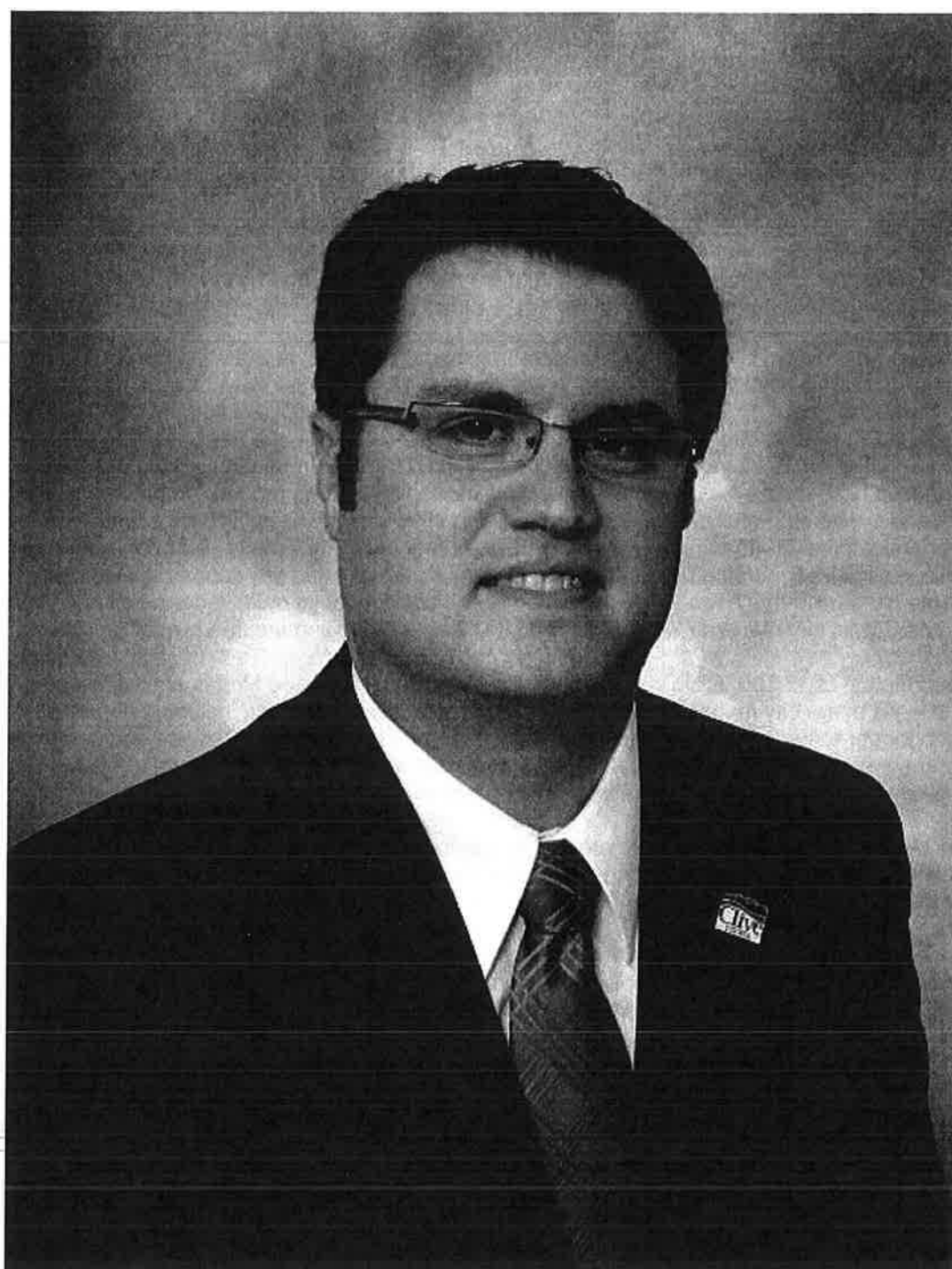
Matt McQuillen is a worthy recipient of Forty Under 40 recognition.

Sincerely,



Susan Judkins
Client Development Director







MATT MCQUILLEN

*Servant Leader. Public
Servant. Citizen.*

📍 Clive, IA

☎ 515-238-5944

✉ mattmcq82@gmail.com

Skills

Finance & Budgeting

Over a decade of experience in municipal budgeting and capital improvement planning.

Strategic & Long-Term Planning

Deep understanding of strategic planning including City Council goal setting.

Metropolitan Relations

Experience in working with regional governmental bodies, developing intergovernmental relationships and collaboration partnerships.

Policy and Project Leadership

Leader in project management and policy development.

Organizational Development

Maximizing people potential by evaluating organization and staff resources to determine best

Summary

To advance my career in public service by helping the Mayor and City Council realize and achieve the goals they envision for the community. To lead an organization by developing public trust, creating partnerships, making data-driven decisions, and encouraging an innovative work environment through continuous improvement and a people-centered approach.

Work History

2011 -
Present

Assistant City Manager
CITY OF CLIVE, Clive, IA

- Under the general administrative direction of the City Manager, performs a variety of complex and specialized supervisory, professional, financial, budgetary, and administrative duties which require accuracy, proficiency, confidentiality and independent judgment.
- Directs and supervises over half of the City's personnel, including the Technology Services, Leisure Services and Public Works departments.
- Responsible for multiple citywide initiatives including major projects, communications, economic development and business outreach.
- Represents the City in numerous metropolitan and regional governance bodies and organizations.
- Coordinates the City's annual strategic planning process.
- Develops and administers policies, programs, and projects while serving as the City Manager's chief assistant including acting as City Manager in his absence.

2005 -
2011

Assistant to the City Manager (2007-2011),
Management Analyst (2006-2007), Management
Intern (2005-2006)

CITY OF ANKENY, Ankeny, IA

Assistant to the City Manager

- Key contributor in the preparation of \$100 million annual operating budget.
- Lead development of City's five-year capital improvements program.
- Developed organization-wide service innovation program.
- Assisted City Manager with strategic planning process.
- Performed management analysis of various city services and programs.
- Coordinator of citywide manager/supervisor training and developed related training modules.
- Grant writing/policy research for Mayor/City Council and City Manager.

Management Analyst

- Assigned as lead staff person for Metro Advisory Council's Subcommittee on Homeland Security.
- Project development for paperless city council agenda process.

approaches and methods for success.

Council-Manager Relations

High-level understanding of council-manager communications and interpersonal relationships essential for achieving goals through teamwork.

Memberships

Full Member – International City/County Management Association (ICMA)

Full Member – Iowa City/County Management Association (ICMA)

Alliance Ambassador & Learning Council Member - Alliance for Innovation

Salary History

July 1, 2017 - \$130,394

July 1, 2016 - \$124,660

July 1, 2015 - \$114,865

July 1, 2014 - \$111,304

July 1, 2013 - \$97,407

References

Dennis Henderson 515-249-3745

Carl Metzger 515-783-6950

James Spradling 515-208-4694

Tim Moerman 515-208-4095

Jim Aipperspach 515-240-0240

Sarah Noll Wilson 563-590-0039

- Reviewed/researched specific state legislation affecting city operations.
- Served as staff assistant to Mayor/City Council and City Manager for various metro-wide boards and authorities.

Management Intern

- Researched city policy issues such as public art, library funding, hybrid vehicles, and city facility planning.
- Lead the city's efforts for the 2005 Special Census.

Education

2004 - Master of Arts in Public Administration
2006 Iowa State University

Studies in city management, personnel management, public policy, government finance and budgeting, strategic planning, comparative politics and intergovernmental relations.

2000 - Bachelor of Arts in Political Science
2004 Iowa State University

Studies in public policy, state and local government, business law, accounting, empirical research and statistics, and natural sciences.

Certifications, Awards, Recognitions and Volunteerism

- National Incident Management System (NIMS) Certification – Certified in ICS-100, ICS-200, ICS-300, & ICS-400
- Certified Labor Relations Professional – National Public Employer Labor Relations Association (NPELRA)
- 2016 Graduate Midwest Leadership Institute– International City/County Management Association (ICMA)/Northern Illinois University
- 2015-2016 Regional Coordinator (DSM Metro) – Iowa City/County Management Association (ICMA)
- 2013 Emerging Leader Award – Iowa City/County Management Association (ICMA)
- 2011 Emerging Leaders Development Program Graduate - International City/County Management Association (ICMA)
- 2006 & 2007 Excellence Awards in Service Efforts & Accomplishments Reporting – Association of Government Accounting (AGA)
- Programming Chair - 2009 Young Professionals of Iowa Annual Conference
- 2008 VP of Membership, 2007 At-Large Board – Greater Des Moines Young Professionals Connection
- Lutheran Church of Hope - Member, Usher and Bible Reader
- Clive Community Services - Food Bank Volunteer
- 2010-2016 Co-City Organizer, PechaKucha Night Des Moines