

SCOTT REISTER * KCCI * FORTY UNDER 40

January 10, 2019

To Whom It May Concern:

Whether through my platform at KCCI, or through my numerous charitable activities, I strive to make my community a better place for all to live.



This past year I was promoted to Sports Director at KCCI, one of the top-rated stations in the nation. I love producing sports stories that will touch people's hearts. These types of videos not only have helped me pass 12,000 followers on social media, but have made great a personal impact on many: <https://bit.ly/2Ft9Ve1>

In my nine-plus years at KCCI, I have won ten local or regional awards for my sports reports, which have also aired nationally on various CBS platforms. I receive affirming letters from viewers, as well, which is, indeed, the greatest reward of all. One such letter can be seen [here](#), and my body of work can be found at <http://sreister.wix.com/scottreistersports>.

The achievements I am most proud of, however, are out in the community. I am an enthusiastic supporter and board member of Prevent Blindness Iowa, which provides crucial vision screenings and glasses for kids across the state. Last year, their annual budget was cut. I aided the organization in garnering media attention and helped them successfully restore funding, which directly impacted countless lives. I have served as emcee for Prevent Blindness Iowa, March of Dimes, Make-A-Wish Foundation, and DMACC Athletics. I am honored to use my platform and my airtime to help worthy causes. I also take great pride in helping aspiring broadcasters. Last year, my former intern, Billy Storm, landed his dream job as a sports photographer in Minneapolis. It is a blast getting updates from him.

Thank you for your time and your consideration for such a worthy honor.

Sincerely,

Scott Reister
KCCI Sports
515-661-1979

Resume on next page

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Experience

Sports Director KCCI – Des Moines, Iowa

2009-present

- Anchor, live report, shoot sports for market's top-rated station
- Promoted to Sports Director in Summer 2018
- Travel around the nation covering college and pro sports
- Manage staff to maximize extensive local coverage
- Develop, shoot, write award-winning stories which have been aired nationally on CBS News.
- Update station website and maintain strong social media presence

Sports Director, KNDU-TV – Kennewick, WA

2006-2009

- Produce/anchor/report daily sportscasts for market's top-rated station
- Shoot/edit/write award-winning features
- Host/Reporter for live sporting events on Spokane Sports Television

Sports Anchor/Reporter KXXV-TV – Waco, TX

2002-2006

- Helped increase ratings to second-highest in market
- Host/produce 30-minute weekly high school specials
- Spent 2002 leading one-man satellite office in College Station, TX

Education

University of Texas at Austin

1998-2002

- Bachelor of Journalism with Broadcast News Major
- Business Foundations Program
- Sports Director and play-by-play voice of student TV station
- Sports writer for student newspaper, *The Daily Texan*
- Dean's List 1999, 2001
- Sigma Alpha Mu Fraternity

Volunteer

- Board Member/Event Planner for Prevent Blindness Iowa
- Volunteer emcee annual events for March of Dimes, Make-A-Wish Foundation, DMACC Athletics
- Urbandale Library Summer Reading Program
- Dressed in costume for Des Moines Metro Opera fundraiser
- Guest speaker at schools and organizations
- Active at Tifereth Israel Synagogue
- Special Olympics Washington

Awards

- Sports Feature - Iowa Broadcast News Association (IBNA) - 2017
- 3rd place Sports Feature - Iowa Broadcast News Association (IBNA) - 2016
- 1st place Sports Feature - Iowa Broadcast News Association (IBNA) - 2013
- Award of Merit - Northwest Broadcast News Association, 2013
- 1st place Sports Feature - IBNA - 2012
- 1st place Sports Feature - Eric Sevareid Regional Award - 2011
- 2nd place Sports Feature - IBNA - 2011
- 3rd place Sports Feature - IBNA - 2011
- Nominated for a Midwest Regional Emmy - 2011
- 3rd place Sports Feature - IBNA - 2009
- 2nd place Sports Story - Society of Professional Journalists (SPJ) Region 10 - 2007
- 3rd place Sports Story - SPJ Region 10 - 2007