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January 9, 2018

Forty Under 40 Selection Committee  
The Des Moines Business Record  
The Depot at 4th St  
100 4<sup>th</sup> Street  
Des Moines IA 50309

Forty Under 40 Selection Committee:

It is my honor to recommend Scott Reister to the Business Record's Forty Under 40. I met Scott in 2013 when he supported the organization by participating in our annual Light the Night for Sight walk. Scott was recruited as a board member in 2014.

Scott has been a great volunteer for the organization. He uses his connections, leadership skills and community interests to further the organizations mission. He utilizes his connections to secure business and media partnerships as well as individual and event recruitment. Last year he assisted our organization to gain media coverage for our children's program and advocacy efforts, which resulted in a 200% increase in the organization's media impressions.

Scott's enthusiasm and energy bring a great mix to the organization and the committees and events he works on. He is always coming up with new solutions to help make the organization stronger and willing to assist in any way possible. Scott is an active member on several Prevent Blindness Iowa committees, has recruited others to be involved, secured new donors, attends board meetings, fulfills his commitments and is active in the community. Scott is passionate about his volunteer work and portrays that in everything he is involved in.

I believe that Scott is an excellent candidate to be named an honoree to the Business Record's Forty Under 40.

Sincerely,

Jeanne Burmeister  
Executive Director