

January 10, 2019

Forty Under 40 Awards
Des Moines Business Record
100 SW Fourth Street
Des Moines, IA 50309

Dear Selection Committee:

My recommendation to the Business Record's Forty Under 40 Class of 2019 is Susan Metheny.

I have so enjoyed working with Susan for over a decade on various projects and committees to serve the state of Iowa. We first crossed paths in 2009 when she represented Seneca Companies with her involvement in the Iowa Association of Business and Industry (ABI). Susan was always willing to help volunteer with recruitment, conference planning, and sponsorship requests from members.

In 2012, I was thrilled to learn that Susan and I would have the opportunity to work together again on the statewide Elevate Iowa campaign. The campaign would create awareness and interest in careers in advanced manufacturing for both students and their parents. Working with the Iowa Community College network, Susan and her peers helped us achieve our mission. Susan was by far one of the most active and strategic of those engaged in the process.

Most recently, I requested that Susan join the efforts of the Urbandale Chamber's Total Resources Campaign. As a very connected, passionate and strategic community leader, I know she will help us reach well beyond our goals to engage even more local business leaders in the chamber's work.

Susan is a visionary who does a fantastic job putting all the pieces together to get to the final product. She follows through and delivers on her promises. She continually goes beyond what is expected to deliver experiences and results that exceed goals and visions of her projects.

As I begin my new role at YESS, I look forward to her volunteering to extend the mission and vision of the organization beyond its current boundaries to empower and engage not only the community college network, but also her own personal network in the important work we do.

It is my honor and privilege to recommend Susan Metheny to the Business Record's Forty Under 40.

Sincerely,

Leisa Fox
President
Youth Emergency Services & Shelter (YESS)