



March of Dimes Foundation
Des Moines Market

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January 7, 2019

To Whom It May Concern:

It is with great honor that I recommend Joe Murphy for the Business Record Forty under 40 Awards.

In June 2018, Joe Murphy committed to taking on the role as the 2019 March of Dimes, March for Babies chairman. March for Babies is the nation's premier walking event. The Des Moines walk is the largest walk in the state of Iowa.

Joe has been actively involved raising awareness and vital revenue to help the March of Dimes fight for the health of all moms and babies. As chairman, Joe has committed to the March of Dimes to ensure we reach our campaign goal of \$175,000 by Saturday, May 4, 2019. Through his personal connection to our mission and his motivation and commitment, I am highly confident that our goal will be met. Joe has already successfully secured corporate sponsors, family teams, and corporate teams.

In my opinion, Joe is very deserving of the Forty under 40 Awards. Joe is not only a great leader to the March of Dimes campaign but a leader in our community. Joe has shown his commitment to our community through other organizations and his role at the Greater Des Moines Partnership. The March of Dimes Des Moines Market is honored to have Joe apart of our upcoming walk.

Sincerely,

A handwritten signature in blue ink that reads 'Rachael Stevens'.

Rachael Stevens
Senior Development Manager
March of Dimes