



January 4, 2019

To whom it may concern,

It is my distinct pleasure to recommend Mr. Matt Romkey for the 2019 Forty Under 40 Awards. I have had the honor of working with Matt during my tenure at Mercy College of Health Sciences, where he has served as the Vice President of Enrollment and External Engagement.

As president of Mercy College, I cannot recommend Matt highly enough. In the time that I've known him, Matt has proven himself to be a vital asset not only to our institution, but to the Des Moines community as well. Since assuming his role at Mercy College, Matt has revitalized our admissions and marketing strategies, simultaneously making our school more accessible to potential students and more competitive in the higher education market. As a result of his hard work, Mercy College recently recorded the largest new student enrollment ever, as well as the second largest fundraising year in the College's history.

Matt constantly strives to be better, challenging himself and those around him to succeed. In addition to his professional responsibilities, Matt is currently working to earn his Master of Business Administration degree. He actively serves on several community boards and organizations, including the Greater Des Moines Partnership, the Des Moines Rotary Club, and the Downtown Chamber of Commerce where he assists in making connections between local businesses and organizations within the Des Moines community.

I am honored to recommend Matt Romkey for the 2019 Forty Under 40 Awards. Matt regularly demonstrates himself to be a compassionate and strong leader, tirelessly seeking out new challenges and opportunities. Despite all he has already accomplished, his determination to improve and grow as an individual and dedicated community member remains unwavering. Matt's focus and drive coupled with his compassion and respect for those around him make him a valuable member of the Des Moines community, and a truly deserving recipient for this prestigious award.

Sincerely,

A handwritten signature in black ink, appearing to read 'Douglas J. Fiore', is written over a large, stylized 'D'.

Douglas J. Fiore, Ph.D.

President

p: 515-643-6601

e: dfiore@mercydesmoines.org

