

Jan. 11, 2019

To Whom it concerns,

I have known Belle Du Chene in a professional capacity for 18 months and recommend her to be considered as a Des Moines Business Record Forty Under 40 awardee. I know Belle to be talented, creative, hardworking and an asset to the Greater Des Moines community.

I was first impressed by Belle's talents, drive and work ethic when I witnessed her leadership leading the communications for the Des Moines Arts Festival. It is a huge undertaking and the results of which speak for themselves. I have since been impressed by Belle's entrepreneurial spirit and how she looks for ways to give back to her community.

As I follow a similar entrepreneurial path, I look to Belle as a great role model, a talented business owner and community advocate.

I strongly recommend Belle for consideration for a Forty Under 40 award.

Sincerely,

Sam Hoyle  
Founder of New Tribe Media  
Co-Founder RackHouse Whiskey Club