



405 Main Street
P.O. Box 828
Ames, IA 50010-0828
515.232.8200
515.239.3616 fax

December 20, 2013

Dear Committee:

I enthusiastically endorse and support Rudy Fors' nomination for the Forty under 40 award. I am the Market President for the Ames Commercial Group of U.S. Bank where Rudy is a Commercial Relationship Manager and integral part of our team. Rudy is responsible for advocating for clients, taking care of their needs, analyzing customer requests, and developing relationships. He excels at his work and without fail exceeds goals that are set for him. In addition to excelling at his normal written job responsibilities, Rudy goes above and beyond and contributes to the overall success of U.S. Bank and our clients. Examples of this include organizing fraud and Foreign Exchange seminars which are put on free of charge to customers or CPA professionals, spending time presenting best practices to other markets, and speaking to business classes at Iowa State University about what it is banks look for when considering a financing request.

Because of Rudy's great work, he is often recognized for his performance. As an example, he is routinely a Pinnacle Award winner, which is a quarterly award given to top performers. He also is a "Shield Award" winner which is an award given which recognizes great work done which is well over and above what is expected.

In addition to doing great things at work and being an important member of our team, Rudy also is involved in the community. Some of the things Rudy is involved with include:

- Government Affairs Committee for the Chamber of Commerce
- United Way of Central Iowa – ELI
- American Cancer Society – Relay for Life and Charity Runner
- Iowa Commercial Real Estate Association
- Youth and Shelter Services Volunteer
- Meals on Wheels Volunteer
- Iowa Rush Volunteer Coach

If you would like to discuss or would like additional information which would further support Rudy's worthiness of this distinction, please call me at 515.239.3612.

Kindest Regards:

Doug Ragaller

Market President