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To whom it may concern,

I am writing today to recommend Ben Lochard for the 2019 Forty Under 40 Class. In my former position as President and CEO of a local chamber of commerce, Ben was first and foremost there to support the community events in every way.

First off, he came to us to see if we wanted to use a new technology he was working with for entertainment at local community events. At no charge, knowing it was a fundraiser, Ben dropped off, stayed to help guests with his digital photo booth and tore down.

From there, Ben wanted to expand the fun by featuring our guests on live billboards as the event was going on and into the next few days. He worked with people to be sure they were noticed. The design included the sponsor and the event for the chamber.

Finally, he didn't hesitate to donate the fun as an auction event to raise even more money. Without question, this man knows the concept of community and is no doubt in my mind a perfect candidate for Forty Under 40. He has a great future and only has more room to grow and give.

Respectfully yours,

Sadie Trytten, IOM
Director of Operations
Neighborhood Development Corporation
Forty Under 40, Class of 2009



Figure 1: Example of the Photo Booth Promoting the event and sponsor on a billboard