1/11/19

Re: 40 under 40 Nomination of Ben Lochard

It is my pleasure to recommend Ben Lochard for the Business Record’s 40 Under 40 for 2019.

It has been my pleasure to supervise and work closely with Ben for over 10 years. Ben is valuable asset to the Lamar Des Moines team in his acting capacity as Digital Development Sales Specialist. Ben has not only been instrumental in driving our digital revenue growth but also by developing a sales application to improve our team’s sales mobility.

Along with his undeniable talent, Ben is a true team player and is always looking for new and innovative ways to position our products and help others succeed.

I confidently recommend Ben for this recognition as you will not find a better representative for this next generation of leaders.

Best regards,

David McNelly

Sales Manager