

Brittany Freund

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## Work Experience

**Vice President** | R&R Real Estate Advisors | West Des Moines, IA | Sep 2018 - Present

- Advise and mentor new members of the leasing team
- Take the lead on leasing opportunities within the R&R portfolio
- Continue the responsibilities of Manager, Commercial Real Estate

**Manager, Commercial Real Estate** | R&R Real Estate Advisors | West Des Moines, IA | Feb 2015 – Sep 2018

- Develop and execute marketing plans for Three Fountains Office Park in order to support leasing and revenue projections
- Conduct market research, monitor competitive properties and leasing activities and adjust marketing strategy to meet changing market conditions
- Continue the responsibilities of Commercial Real Estate Representative

**Commercial Real Estate Representative** | R&R Real Estate Advisors | West Des Moines, IA | February 2013 - February 2015

- Provide representation for R&R Realty Group as the largest landlord in Iowa for their portfolio of over 7 million square feet of office, flex, retail, warehouse, and land
- Establish and maintain relationships in order to find potential users of commercial space through prospecting of new tenants, working with existing customers, and receiving referrals
- Represent the Landlord in negotiating renewals with existing tenants in the portfolio and new deals
- Represent clients in finding space and negotiating lease terms outside of the portfolio

**Marketing Assistant** | R&R Real Estate Advisors | West Des Moines, IA | August 2011- February 2013

- Provided administrative and marketing support to the commercial real estate leasing department
- Maintained and updated the customer relations management database for the department and produced regularly scheduled reports
- Coordinated various marketing duties including direct mail, letters, photos, tenant gifts, tenant newsletters, marketing signs, and marketing flyers

## Key Accomplishments

Earned Certified Commercial Investment Member (CCIM) Designation in 2017

Responsible for lease transactions totaling over \$30 million January 2014 - December 2018

Received Iowa Commercial Real Estate Association's 2018 *Deal of the Year Under \$5 Million* award – October 2018

## Education

**Bachelor of Arts:** Integrated Visual Arts | **Minors:** Public Relations; Political Science | Loras College | Dubuque, IA

**Commercial Real Estate:** Salesperson License, 2013 - Present

## Organization & Community Involvement

Commercial Real Estate Women(CREW) Iowa, Board Member, 2014 - 2017

Iowa Commercial Real Estate Association, Board Member, 2015 - Present

Iowa Commercial Real Estate Expo, Committee Member 2013 - Present

West Des Moines Bicycle Advisory Commission Member, 2015 - Present