

Drew Harden

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Specialties

- Team Leadership & Management
 - Online Marketing
 - Search Engine Optimization
 - Website Design
 - Social Media Strategy
 - Content Creation and Implementation
 - User Experience
 - Sales
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Awards

- Adobe.com Showcase Featured Website
 - Ruan Transportation
- Adobe.com Showcase Featured Website
 - Spalding Equipment
- Business Record Best Web Developer in Des Moines - 2013 & 2012
- Web Health Awards
 - Silver Award - UnityPoint Health
 - Merit Award - UnityPoint Health - Des Moines Social -
 - Media Presence
 - Merit Award "Coordinated Care Twins" Infographic
- Design Firms "Website of the Month" Awards
 - Ruan Transportation
 - Spalding Equipment
 - Blue Compass Interactive
 - Trinity Regional Medical Center
- National Healthcare Advertising Awards Merit Winner
 - Iowa Health - Des Moines
- eHealthcare Leadership Gold Award Winner
 - Iowa Health - Des Moines - Diaper-a-Day Online Marketing Campaign
- American Design Awards "Website of the Month"
 - Spalding Equipment
 - Blue Compass Interactive
- MyDesignAward "Website of the Day"
 - Spalding Equipment
- CoolHomepages "Website of the Week"
 - Blue Compass Interactive
- 2009 BEST OF CLASS Addy Award
 - Kum & Go
- 2009 Gold Addy Award
 - Kum & Go
- 2009 Silver Addy Award
 - WHO Radio Virtual Tour Flash
 - Save the USS Iowa
- 2008 Gold Addy Award
 - Spalding Equipment

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Experience

Blue Compass Interactive

President & Co-Founder

Sept 2007 - Present

- Co-founded Blue Compass and helped grow it from a two person start-up in 2007 to one of the Midwest's leading web & mobile companies with over 20 employees.
- Implementing the mission and guiding the direction of the company
- Leading and managing team members, guiding overall direction of online marketing, web design, and web development
- Developing online marketing strategy and content
- Designing websites, infographics, logos, illustrations, and caricatures
- Guiding new business development, participating in direct sales, and overseeing client relations
- Leading company's community support and charitable initiatives

Applied Art & Technology

Designer/Illustrator

May 2001 - Sept 2007

- Creative concepting and strategy for websites and TV advertising
- Designed websites, logos, TV graphics, illustrations, and caricatures
- Creating TV and video animations
- Meeting and planning with clients

Iowa Public Radio

Board Operator

Sept 2002 - March 2003

- Overseeing and running the programming through live and recorded radio shows
- Taking calls and feedback from listeners
- Recording the radio station log