

Forty Under 40

Nominee: Drew Harden

Executive Summary

Drew Harden is the president and co-founder of Blue Compass Interactive, which was a two-person startup firm seven years ago and under his leadership, is now one of the Midwest's leading web and mobile companies. The company employs 21 innovative online marketing professionals.

Drew is the epitome of a successful entrepreneur who takes ideas and turns them into award-winning business solutions for all types of clients, from Fortune 500 companies to statewide brands in a variety of industries.

Known for his impeccable integrity and character, Drew is a role model and mentor for youth and adults through his community involvement and role as a business leader. One of things that stands out about Drew is his accessibility. Whether to clients, employees or community members from the mission trips that he has been on, people know that they can count on Drew to be a resource and a steady guide.

Drew's business savvy, intelligence, creativity and work ethic are second to none. He is extremely capable and always willing to do whatever is necessary to bring excellence to whatever project he is involved with, regardless of if it is a professional or volunteer assignment.

With conviction, Drew's peers admire him for being a man of honor. Not only is he a successful businessman and community leader, he is most importantly, a great husband and father. Drew is the type of well-rounded individual that balances his commitments with ease – he a natural and genuine leader.