January 7, 2014

To whom it may concern,

I write to recommend and endorse Kathleen Riessen for the Business Record’s 2014 40 under 40 class. She is above all a wonderfully responsible parent and wife who despite some serious challenges of motherhood continues to build her legacy as a community leader and business owner. Her successful work with the Iowa Association of Business and Industry, and several of my clients, along with serving as the Chairwoman of the District 9 of the American Advertising Federation attest to the respect, responsibilities and trust she is given by people of all ages, positions and industries in this community and beyond.

As an idea leader and leader for others, she demonstrates a strong balance of warmth and competence I think that Kathleen possesses an “an old soul.” She is much wiser than her “under 40 years” might suggest.

My expertise is coaching leaders with improving their leadership behaviors. Kathleen Riessen is the epitome of a strong leader who models strong leadership behaviors wherever she is. She is always working to: 1) achieve her highest self. 2) foster productive and positive relationships. 3) Create Optimum Communication with others. 4} do what she needs to do as a behavioral leader at all times. 5} Always showing the leadership presence it takes to be respected, influential and impactful. And she 6) closes the deal on deliverables, outcomes and results.

I am honored to recommend and endorse Kathleen Riessen for the Business Records 2014 40 under 40 class. There are few better qualified

