

January 4, 2014

Matt McQuillen City of Clive 1900 NW 114th Street Clive, Iowa 50325

RE: Bethany Wilcoxon Recommendation

Dear Mr. McQuillen,

Bethany Wilcoxon has shown the leadership of a seasoned veteran in Greater Des Moines. Her efforts to secure funding, coordinate players, develop and reach out to the entire region for the creation of The Tomorrow Plan (the metro's significant roadmap to 2050) is nothing short of remarkable. At the same time she breaks new ground in her work, she bolsters the community through ongoing volunteer efforts that promote education, conservation, commerce and the many dynamic features that make Central lowa a great place to live, work, learn and play.

Bethany's passion for Greater Des Moines is evident not only in her work but also in the many committees and organizations she is involved with. She walks the walk as President of Urban Ambassadors, the community's hub for sustainability, and as a board member of the Drake Neighborhood Association. Bethany serves on the City of Carlisle Walkability Task Force, the Greater Des Moines Partnership Sustainability Committee, the Des Moines Arts Festival Committee, the planning committee for the Drake Engaged Citizen Conference, and the Local Organizing Committee for the lowa District Council of the Urban Land Institute.

You can find Bethany promoting public health as part of the Healthy Polk 2020 Advisory Committee. She's often at the forefront of efforts by young professionals, Urban Ambassadors, or any number of energetic initiatives that create exciting programs and bring people together across the metro. She's already exceptionally accomplished – I can't wait to see what she'll do next.

Please place Bethany at the top of any list of those to honor for past works, and of those to anticipate more great works ahead.

Regards,

Pat Boddy, PE

Director of Sustainability Stewardship

PB/kk

