01/10/14

Dear Committee,

Please accept this letter as my recommendation for Jacob Jaacks to the 40 Under 40 for the Business Record. I was Jacob’s past manager for New England Financial. I first was acquainted with Jacob as a young High School basketball player working to post up a much larger center for the Cedar Rapids Jefferson Jayhawks. Since those days, I was able to spend some time with Jacob after he arrived back from his travels around the world having a successful career playing European Pro Basketball at a top level. We spent time visiting about our business. Both of us were extremely excited to have a chance to leverage his great work ethic, passion and intelligence to help business owners and individuals make smart decision about money. Since then, Jacob has been able to help with the succession plan of long time New England Financial’s Jerry Johansen. The Des Moines community will benefit greatly from Jacob’s knowledge, advice and charitable contributions. Jacob is the exact person that I would think the 40 Under 40 committee would want to recognize.

Sincerely,

Josh Rice

Managing Associate

New England Financial