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January 6, 2014

Dear Business Publications 2014 Forty Under 40 Review Committee;

I am honored to submit a nomination for Kelly Sparks, to the 2014 Business Record's Forty Under 40 class.

I have had the opportunity to know and work alongside Kelly through our Winefest Foundation event, and now through our Grand Cru Committee team. From the beginning, Kelly has impressed me with her organization, passionate spirit, and follow-through.

Along with owning her own company; Socialize Event Planning & Management, Kelly's career had led her to work with the Des Moines Area Religious Council, as an Event Manager for Kum & Go, and Development Manager for the National Multiple Sclerosis Society.

On a volunteer level, Kelly dedicates time to Winefest, Friends of the Iowa Commission of the Status of Women, Young Professionals Connection, the Social Media Club of DSM and the Des Moines Metro Opera. Kelly is currently enrolled in the 2014 class of the Greater Des Moines Leadership Institute and was chosen as a Community Connect Mentor for the inaugural 2013 class.

It is clear that Kelly is making her contributions to our Greater Des Moines community through her efforts. I have no doubt that we have just begun to see the impact of Kelly's involvements, and look forward to seeing what she brings forth in the coming years.

Thank you for your consideration and for taking the time to honor and celebrate each Forty Under 40 recipient.

With Highest Regard,

A handwritten signature in black ink that reads "Susan R. Hatten". The signature is written in a cursive, flowing style.

Susan R. Hatten :: Senior Business Development Executive; Sigler