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8 January 2014

Mr. Jason Swanson
Business Publications Corp.
100 4th Street
Des Moines, IA 50309

Dear Mr. Swanson:

It is my pleasure to endorse the nomination of Matt McKinney for *The Des Moines Business Record's* "Forty under 40" Class of 2014. Matt and I serve together on the Iowa Legal Aid Foundation board of directors. I am also acquainted with Matt through the Agribusiness Association of Iowa (AAI); I'm past chair of AAI's board and Matt is Brown Winick's representative for the lobbying services it provides AAI.

Matt is the epitome of the Iowa Guy. He comes from a strong family, excels in both the classroom and sports, leaves Iowa to develop his career and then returns to Iowa to raise a family and put down strong, deep roots.

Matt's dedication to public service and philanthropic organizations are surpassed by few. I believe this is in his DNA and this dedication will only increase when he joins my Over 40 group.

Please contact me if you or any member of the selection committee would like to discuss this endorsement.

Sincerely,

/s/ Mark Rosenbury