**From:** Alan Feirer <[alan@groupdynamic.us](mailto:alan@groupdynamic.us)>  
**Date:** January 4, 2014, 12:12:46 PM CST  
**To:** Sarah Noll Wilson <[sarah\_e\_noll@yahoo.com](mailto:sarah_e_noll@yahoo.com)>  
**Subject:** **Your Letter: Please review and advise**

I recommend Sarah Noll Wilson for the Business Record’s Forty Under Forty.

Sarah has achieved much and has tremendous potential in this area, and deserves this recognition.

While I first met Sarah through her work on Pecha Kucha Nights, and was impressed with her vision, initiative and organizational abilities, I soon found our paths crossing in other ways.

We both occupy the space of workplace training, and I have seen her in action as a trainer in multiple settings; her facilitation skill and audience-connecting abilities are above average, even when compared with trainers who have been working for decades.

She has a passion for this work, and has been rigorous in her degree completion *and* her own studies in this realm, and is a recognized expert on personality, leadership, and training.  She is now on the board as a Vice-President for the Central Iowa chapter of the American Society for Training and Development, and is the youngest person on that board.  She is new in that position, and has already brought forth great ideas and insights and will be influential.  As the current President of this board, I am quite glad she is on it.

While Sarah is younger than I am, I have found myself going to her for insight, assistance, and recommendations regarding my business and training practices.  Even though I’ve been doing this for 15 years, Sarah’s assistance is insightful and valuable.  I know others have been similarly impressed, and she has just begun to make an impact.

I am certain that other writers will speak to her prominence in the improvisational acting scene, and her massive culture change project at ARAG.  These efforts also distinguish Sarah as worthy of this recognition, and I hope you will learn more about them.

I recommend Sarah Noll Wilson without reservation, and would be happy to visit with you more about her worthiness.

Thank you much for your time and consideration.