

January 8, 2014

Business Publications – Business Record  
100 4<sup>th</sup> Street  
Des Moines, IA 50309

Dear “Forty under 40” selection committee,

It is my honor to strongly recommend Cailin Stockdale for the 2014 Class of the Business Record’s “Forty under 40”. You will find Cailin is a demonstrated leader both professionally and personally. I have had the pleasure to work with Cailin for more than seven years. She is compassionate, driven and engaging. Cailin is bi-lingual and passionate about the welfare of animals. Cailin has chosen a life of service, ensuring that those without a voice are heard and those most vulnerable are protected. She believes strongly that given the right set of circumstances anything is possible and will fight for what and who she believes in.

Cailin changes lives and saves lives every day through her work at the Boys & Girls Clubs of Central Iowa (BGCCI). In 2010, she began her career at the Clubs working tirelessly to change the trajectory of their financial future through her work as director of communication and resource development. Through her leadership and hard work, BGCCI battled out of paralyzing debt, stabilized and successfully completed a 1.5 million dollar campaign to build the Bernie & Berniece Baker Club located at Amos Hiatt Middle School. Her unwavering belief that a child’s success should never be defined by their zip code or the color of their skin has propelled Cailin within the Boys & Girls Club movement and secured her a promotion in 2013.

Prior to our work together at BGCCI, Cailin and I worked to raise disaster relief dollars at the American Red Cross. As the development coordinator, Cailin was responsible for developing and executing financial development strategies to locate and secure diversified funding streams for individuals and families in times of disaster. Her creativity and drive increased funding, not only at a leadership level, but also greatly diversified individual giving across all income levels. Over the past few years the American Red Cross witnessed substantial disasters in our state that called for great leadership from Cailin to fundraise in numerous communities in a very short amount of time. Cailin not only achieved each disaster funding goal but reached out to communities with great passion and care.

I mentioned earlier that Cailin has chosen a life of service. Her service to our community is exemplified in her deep commitment to the Greater Des Moines Leadership Institute class of 2013. Cailin stepped into a fundraising leadership role within her class and successfully raised more than \$125,000 in support of remodeling the Amanda the Panda Greif Center. By day Cailin works to secure opportunities for impoverished children and their families and by night her and her husband volunteer with The Fence Project of Des Moines, who provides habitat improvements for dogs in need in the Des Moines area.

Their mission is to help all the dogs they can until our community is a safe and happy place for dogs to live.

Cailin is a native of Des Moines. She attended Roosevelt High School and then went on to graduate from Winona State University. She is passionate about the greater Des Moines community and is a perfect example of what the Business Record's "Forty under 40" embodies.

Leadership is defined as, "the ability to affect human behavior so as to accomplish a mission." Under this definition, Cailin exemplifies leadership and will undoubtedly influence other leaders to move toward common goals. On behalf of the more than 1,500 Boys & Girls Club kids in our community who would nominate Cailin if they knew about this award, it is my pleasure and honor to recommend Ms. Stockdale for this year's nomination.

Kindest Regards,

A handwritten signature in blue ink, reading "Jodie L. Warth". The signature is fluid and cursive, with the first name "Jodie" being more prominent and the last name "Warth" following in a similar style.

Jodie L. Warth  
Chief Professional Officer  
Boys & Girls Clubs of Central Iowa.