January 10, 2014

To Whom it may Concern:

I am proud to refer Jaimie Miller for the *Business Record*’s “Forty Under 40” honor. I can think of no one more deserving, and she would make a fantastic addition to this prestigious list of Des Moines’ future leaders.

While I have known Jaimie only a few short years, she has made an impression on me and changed the way I perceive Des Moines. We served together on the Young Professionals Connection Board and are currently involved with Lead Like a Lady together—a group she helped to start. Jaimie’s service on the YPC board and other nonprofit boards and her motivation for starting Lead Like a Lady is based not on a desire to simply boost her resume; she genuinely wants to make Des Moines a better place and include everyone she meets in the great things she is doing. Des Moines needs more individuals like Jaimie who strive to involve those around them in the community. I am one of those individuals whom Jaimie influenced, and I consider her a role model—she inspires me to do more for the world around me.

Jaimie is also a strong voice for female empowerment in the community. As we well know, Des Moines and Iowa have a long way to go in terms of cultivating more female leaders. Jaimie is still an active volunteer with Girl Scouts of Greater Iowa, where she made significant professional contributions, and is actively involved in leadership positions around the city, including the Greater Des Moines Leadership Institute, Junior League of Des Moines, and New Leaders Council Des Moines. She helped to found Lead Like a Lady so that young women could support one another—rather than compete—and create strong personal and professional relationships.

While her professional achievements are many—she is now the foundation executive director at the Iowa Credit Union League, the youngest to hold that position in the organization’s history—it is her personality and passion for making a difference in the community that truly sets her apart. I cannot recommend Jaimie enough for this honor.

Sincerely,

Alyssa Young

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