



January 7, 2014

40 Under 40 Selection Committee  
Business Record  
100 4<sup>th</sup> Street  
Des Moines, IA 50309

Dear Selection Committee:

It is my great pleasure to provide a letter of support for Suzanne Hull as part of her nomination to the 2014 Business Record Forty Under 40.

I have worked with Suzanne most closely with her efforts to create new futures and hope for central Iowa job seekers. Entirely on her own, Suzanne coordinated Unemployed in Des Moines as a networking opportunity for those in job search. At the peak of the downturn in the economy, she was able to organize a positive forum allowing people to learn new job seeking strategies, share and overcome emotions of a challenging life situation and begin the process of building new futures. She is an advocate willing to share her robust network to help link job seekers to employers that have positions available, with the right fit always in mind. I can only guess that over the years, the Unemployed and Des Moines effort has assisted hundreds of central Iowans.

As a female entrepreneur, I sincerely respect the work it takes to start and build a successful business. Suzanne has accomplished this, by packaging her professional skills into an innovative business solution. Working one client at a time she was able to establish a solid foundation and earn the reputation as the girl who can "get it done."

Suzanne's innovation and energy is an asset to our community. She is a perfect candidate for the 2014 Business Record Forty Under 40. Thank you so much for your consideration.

*Cassandra Halls*

Cassandra Halls  
President

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