

January 8, 2014

The Business Record  
Attention: Forty Under 40 Selection Committee  
The Depot at Fourth  
100 Fourth Street  
Des Moines, IA 50309

Please accept this nomination for Suzanne Hull for the 2014 Forty Under 40 Class.

I have had the pleasure of getting to know Suzanne over the past five years through "Leaders to Go" leadership development program, and various community organizations and non-profit efforts.

Suzanne's accomplishments are impressive, and so is her level of dedication to her community in serving through unique start-up initiatives and projects, non-profits and membership organizations. She has maintained a high level of involvement while starting her own business and has taken on leadership roles in most everything she does. She is frequently called upon to contribute her knowledge and expertise in the social media world and has developed an extensive network.

- Business Acumen—Suzanne has a variety of work expertise and international experience, leading up to starting her own business in the consulting world.
- Commitment to Philanthropy and Leading by Example— Suzanne made lemons into lemonade when downsized from a role, and began the group Unemployed in Des Moines. This helped propel Suzanne's presence giving back in the community, and she became the "go-to" person for learning how to network and be an effective job-seeker. She also founded the Des Moines German Club to bring other like-minded individuals together. Suzanne currently, or has served on the Des Moines Social Media Club of Des Moines board, Urbandale Chamber of Commerce genYP Leadership Committee.
- Professional Development—Suzanne graduated from the Greater Des Moines Leadership Institute in 2013, is involved with the American Marketing Association which provides ongoing education opportunities for individuals in that field. She is also fluent and maintains her knowledge of German and Spanish languages.

Suzanne has overcome obstacles of starting her own business, getting several non-profit programs off the ground and running, and has demonstrated leadership in many capacities. She is a young professional that is truly making our corner of the world a better place,

Please feel free to contact me with any questions: [mruble01@msn.com](mailto:mruble01@msn.com) or 515-971-9995 cell.

Thank you for considering Suzanne Hull for the 2014 Forty Under 40 Class.

Sincerely,

Megan Ruble  
Senior Account Manager  
Wellmark Blue Cross & Blue Shield of Iowa