

2014 Forty Under 40 Nomination

Jay Reavis

Executive Summary

A drive to succeed can be found in many young professionals today, but a drive to succeed coupled with a passion for making a direct, positive impact on others' lives is harder to find. Jay Reavis, while only 31 years old, has accomplished more in his twenties than some accomplish throughout their careers. And his drive to share his energy to improve the community in which he lives is why he is being nominated for the Forty Under 40 class of 2014.

Jay began his career at Innovative Captives Strategies (ICS, a subsidiary of Holmes Murphy & Associates) as an intern, working summers and breaks while attending the University of Iowa. He graduated with a Finance degree with an emphasis in Accounting. He later returned to earn his Master of Business Administration (MBA) from the Tippie School of Management. Along the way, he has continued his education, earning numerous designations in the insurance industry.

Jay has set high professional goals for himself and has continued to achieve them through hard work and dedication. He has been promoted from Account Executive to Assistant Vice President where he leads captive programs and teams for ICS captive insurance clients. He consistently is a top performer, servicing his clients with a knowledge and maturity beyond his years.

His educational start at the University of Iowa has come full circle as he now speaks annually at classes in risk management and captive insurance at the University of Iowa Risk management program, Eastern Chapter RIMS, CFMA, and other organizations.

Recently, Jay and a group of young professionals in the Des Moines area found themselves wanting to make an impact on the community in which they live. They weren't looking for the typical volunteer resume builders, but rather wanted to find meaningful ways they could use their social circle of influence to directly impact the lives of others. That's where Professionals for Charity (P4C) was formed with Jay as a founding member and Vice President. This group of young professionals conducts their own fundraising events throughout the year and then selects causes that speak to their hearts. The causes are all related to children, and often have a personal tie to one of the members.

In 2013, P4C's goal was to sponsor one child's wish through the Make-A-Wish organization. The group accomplished this goal, sending a child on a dream shopping trip. They also conducted a toy drive for the Toys for Tots program. In 2014, they intend to continue to support Make-A-Wish and other child-focused charities, in addition to regularly scheduled hands-on volunteer activities that will make a positive impact on children in the Des Moines area.

Through his career achievements and his commitment to helping others, Jay Reavis sets an example for other young professionals and is deserving of the Forty Under 40 class of 2014.



JAY REAVIS | ASSISTANT VICE PRESIDENT

As an Assistant Vice President with Innovative Captive Strategies, Inc. (ICS), Jay Reavis' professional qualifications, industry knowledge and demeanor have all contributed to his success. He has ambitiously set high goals for himself and consistently accomplishes these goals through dedication, hard work and continuous education.

A graduate of the University of Iowa, Reavis earned his B.S. in Finance with an emphasis in Accounting. He also obtained a Master in Business Administration (MBA) from the University of Iowa-Tippie School of Management. Additionally, Reavis holds his Associate in Risk Management (ARM), Chartered Property Casualty Underwriter (CPCU), and Commercial Lines Coverage Specialist (CLCS) designations.

Reavis joined ICS in 2002 as an intern while still attending the University of Iowa. Currently, his responsibilities include Captive leadership, growth and expansion of group captive programs, as well as, management and support of a number of large single risk programs. He also handles various responsibilities in the areas of risk management and finance.

When not out promoting captive programs internationally and throughout the country, Reavis frequently speaks to classes at the University of Iowa Risk Management Program, various chapters of RIMS (Risk Management Society) and various regional Construction Financial Management Association (CFMA) chapters.



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Business Publications
Forty under 40
100 4th Street
Des Moines, IA 50309

Re: Recommendation for Jay Reavis
Business Record – Forty under 40

To Whom It May Concern:

It is with great pleasure and enthusiasm I am writing to endorse Jay Reavis for the *Business Record's* Forty Under 40 Class of 2014. Jay began working for Innovative Captive Strategies as an intern in 2002, while still attending the University of Iowa. During the twelve years I have known Jay, he has distinguished himself as an outgoing, energetic and accomplished young professional.

As Assistant Vice President with Innovative Captive Strategies, Jay's professional qualifications, industry knowledge and demeanor have all contributed to his success. He has ambitiously set high professional goals for himself and consistently accomplishes those goals through dedication, hard work and continuous education.

Jay's responsibilities include captive leadership, growth and expansion of group captive programs, the management and support of large single risk programs and various other responsibilities in the risk management and finance areas. Jay travels throughout the country and internationally and is a great representative of what we want for Iowa — to keep our young, bright and talented kids here to grow our business and state.

Not only is Jay a focused young professional, he is also a team player and a leader with unlimited potential. His integrity and sincere desire to contribute to his community are strong attributes at a time when Des Moines is trying to retain young, talented citizens as part of our future. Jay's work with the Professionals for Charity (P4C) is honorable and a source of pride for Jay. When Jay puts his name to a project, he does it whole heartedly and sees it through to completion.

I truly believe Jay would be an asset to the Class of 2014 and I thank you for your consideration of his candidacy.

Sincerely,

Daniel T. Keough
Chairman and CEO
Holmes Murphy & Associates