



UnityPoint at Home

Administration  
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January 10, 2014

Re: Jay Reavis Des Moines Forty under Forty

To Whom It May Concern:

It is with great honor that I am writing this letter on behalf of Jay Reavis for his nomination to the Des Moines Business Record "40 under 40".

I have had the pleasure of being associated with Jay over the past 13 years and have worked with Jay on a number of projects and in a variety of capacities. One striking characteristic of Jay is his ability to command projects and deliver results with forward thinking and compassion. I have been most impressed in my latest interaction with Jay to help create a non-profit professional organization benefiting children's charities, called Professionals for Charity.

With Jay's expertise and leadership this organization has been able to provide numerous benefits to children in the Des Moines Metropolitan area in less than a year. With Jay's compassion and focused leadership the group has been able to hold multiple events which have resulted in great participation from the community and have provided more than \$10,000 in benefit. Most recently the charity group, under Jay's direction as Vice President, sponsored a wish for the Make a Wish Foundation of Iowa.

Jay is a tremendous asset to the Des Moines Community. He is a role model, peer, and outstanding citizen. We need more young professionals in Des Moines, with the beliefs, high moral standards and work ethic of Jay to make Iowa a better place to live to future generations.

Sincerely,

Josh Tinkle, Vice President of Operations