

jami graves

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Experience

The Integer Group

2007 – Present

Senior Account Planner

The Integer Group has been my home for the past seven years. During my tenure, I've had the opportunity to work on nearly a dozen pieces of business in a range of capacities ensuring the creation and implementation of successful client campaigns and strategies. My position has evolved with my desire to learn and grow within my field, including roles within account management, client leadership and creative strategy for brands including Pella Windows & Doors, TASER International, Electrolux, Holmes Murphy, Allied Insurance and Hammermill.

The Principal Financial Group

2004 – 2007

Advertising Consultant

During my three+ years at the Principal Financial Group I had the opportunity to grow within the areas of Community Relations, Corporate Sponsorship and Brand launch and implementation and a national advertising campaign. Community involvement included: the Des Moines Arts Festival, Latino Heritage Festival and CelebrAsian Festival. Corporate Sponsorships: partnerships with Minor League Baseball and NASCAR.

Education

Bachelor of Arts | Advertising
Iowa State University, 2004

Civic Leadership

Everybody Wins! Iowa
Animal Rescue League
United Way of Central Iowa
Big Brothers Big Sisters of Central Iowa
Des Moines Social Club – Three-year board member
RunDSM / Movement515
Ballet Des Moines

Everything Else

Above all else I hold my role as mother as my most important role and my greatest success. Additionally, my curiosity and creativity continue to lead me to fantastic new places — both professionally and personally.

