

December 28, 2014

The Business Record
Forty Under 40 Awards

Re: Aaron Pearce Recommendation

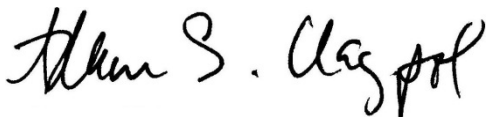
It is an honor to recommend Aaron Pearce for the 2015 Forty Under 40 class. Mr. Pearce is a standout when it comes to professional and community involvement. He has achieved more before the age of thirty-five than most people do in twice that time.

Successful managers and leaders, particularly those in the financial services industry, must be able to demonstrate high integrity, technical competence and strong communication and relationship abilities amidst regulatory, competitive, and high performance pressures. Aaron's rapid career ascension at two major insurance companies in a remarkably short period of time evidences his exceptional drive, focus, capabilities, intellect and judgment. It will be no surprise to me to see him invited to a senior executive leadership role in the insurance industry if he so chooses that path.

Aaron is highly skillful at leadership and execution in his community involvement as he is professionally. For 5 years he volunteered for Iowa Jobs for Americas Graduates, including serving as Chairman of the Board in multiple capacities. Additionally, he is a founding member of Roosevelt High School's youth football program. His donation of time and talents to launching, organizing and fundraising has been as impactful for the establishment and growth of the program as it has on the development and learning of the young men he's coached. Non-profit organizations are successful only when they have passionate doers like Aaron involved.

As a member of the 2004 Forty Under 40 class, I can say with confidence that Aaron will be a valued and welcomed contributor. The Forty Under 40 Awards program will not be complete without Aaron Pearce.

Respectfully,



Adam Claypool
Managing Principal

